ISU SUSTAINABILITY STRATEGIC PRIORITY

3: NATURE





Objective: To conduct water stewardship and promote the protection of nature

Introduction: Ice skating is inherently linked to the natural environment, with thousands of outdoor skating venues jeopardized by climate warming. As social and community hubs, indoor and outdoor ice rinks gather and inspire through the unique relationship between ice and the beauty of our sport, skating. Skating relies on freshwater to make the ice, energy to fuel the rinks and healthy communities for our skaters and all those involved in the skating community to live, work and play. Skating has an obligation to protect the ice upon which it is dependent and to innovatively reflect and act on its role in its preservation.



Targets	Actions
ISU as an organization	
As a signatory of the Sports for Nature Framework to deliver transformative nature-positive action across sports	ISU to produce an Annual Report on its results, communicating to assist and inspire others to take action for nature across the following 4 principals: 1) Protect nature and avoid damage to natural habitats and species – such as through Sustainability Ice Rink Guidelines including good practice. 2) Restore and regenerate nature wherever possible – such as through a Carbon Reduction Plan and a commitment by the ISU and its partners to contribute to nature-based solutions such as reforesting, rewilding, conservation and soil regeneration to compensate for our emissions. 3) Understand and reduce risks to nature in ISU supply chains – such as through a Life Cycle Analysis of skating equipment. 4) Educate and inspire positive action for nature across and beyond skating – such as: • Sustainability Guidelines for Events • Campaign/s (see below) • Skating Sustainability Awards to highlight ISU Members and ice rink owners taking innovative sustainability steps • Sustainability Ambassadors • Sustainability Workshops and E-learnings
ISU as an event organizer	
Ensure Sustainability Guidelines for Events include reference to: • the importance of the protection of nature and the avoidance of damage to natural habitats and species; • the importance of restoring and regenerating nature wherever possible; • understanding and reducing risks to nature in event supply chains.	The ISU will ensure close observance and implementation of all tools and guidelines emerging from the Sports for Nature Framework.

ISU as a community influencer	
Conduct ice stewardship through collaborative synergies and partnerships	Through synergies and partnerships, the ISU commits to ensuring the preservation of water resources through numerous initiatives including in all Guidelines issued, partnerships with experts in water management within ice rinks, deployment of water fountains at events to eliminate plastic, measuring, reducing and optimizing all water use etc.
Launch a global educational and inspirational campaign to promote the importance of ice stewardship and the protection of nature	 Protecting the diversity of life on Earth is essential for limiting carbon emissions and adapting to climate impacts. The ISU will launch a global campaign with the aim of promoting the importance of ice stewardship and the role of ice within the water cycle and nature in general. Dedicated sponsors and partners will be sought to support the campaign.