



**INTERNATIONAL
SKATING UNION**

ISU SKATING AWARDS

Montréal, Canada

March 22, 2020

Media Information



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Media Information

Media Information.....	2
Introduction.....	3
Media Accreditation	4
Red Carpet.....	5
Media Facilities at the Venue	6
Material Available.....	7
Telecommunications.....	7

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For logistical questions:

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For any further information regarding the ISU Skating Awards

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International Skating Union (ISU)

vanier@isu.ch

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For any information relating the ISU World Figure Skating Championships 2020 in Montréal, please refer to the [media information package for the Championships](#). This document is only for the media who wish to cover and attend the ISU Skating Awards.

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Introduction

The International Skating Union (ISU) and Skate Canada look forward to welcoming media attending the inaugural [ISU Skating Awards](#), which will be hosted by [Elvis Stojko and Anouk Meunier](#). The ISU Skating Awards will take place at the conclusion of the [ISU World Figure Skating Championships® 2020](#) in Montreal, Quebec, at Centre Bell on Sunday, March 22, 2020 from 16:00-18:30 and will be preceded by a pre event red carpet from 13:30 to 15:30.

The ISU Skating Awards, which combine the excitement of the traditional exhibition gala with the glitz and glamour of an awards show were created to honor the world's best Skaters competing at the ISU World Figure Skating Championships 2020. In keeping with the exhibition gala tradition, the 2020 world medalists will perform an exhibition number coupled with live musical acts from [Eli Rose and Memento Sounds and exciting production numbers that combine contemporary skating and dance featuring the world renowned Cirque Éloize](#). Awards will be handed out to Skaters, Coaches and Choreographers in seven categories.

ISU Skating Awards categories

1. **Most Valuable Skater:** Honors the Single Skater or Pair or Ice Dance Couple who best managed to increase the level of popularity of Figure Skating with their fan base, media attention and sponsor appreciation.
2. **Best Costume:** Honors the Single Skater or Pair or Ice Dance Couple whose costume reflects creativity, contemporary implementation, fashion, style and originality.
3. **Most Entertaining Program:** Honors the Single Skater or Pair or Ice Dance Couple whose program had the best music selection, expression, creativity, contemporary implementation, originality and overall performance.
4. **Best Newcomer:** Honors a talented Single Skater or Pair or Ice Dance Couple competing very successfully in ISU Events on the Senior level for the first season.
5. **Best Choreographer:** Honors the choreographic work of a Choreographer who successfully inspired one or several Single Skaters and/or Pairs and/or ice Dance Couples.
6. **Best Coach:** Honors a Coach who delivered professional and efficient work and achieved outstanding results with one or several Single Skaters and/or Pairs and/or ice Dance Couples.

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7. **Lifetime Achievement Award:** Honors a Figure Skating legend having achieved great success and popularity and is considered a role model in the Figure Skating World.

Media Accreditation

All media, including those who have already applied for accreditation for the ISU World Figure Skating Championships 2020 but excluding television right holders, must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the ISU website (www.isu.org) under «[Media Accreditation](#)» in order to obtain an accreditation for the ISU Skating Awards on March 22, 2020. Accreditation will be granted to professional journalists and photographers only.

Writing press, photographers, non-right holding media and freelancers

- **Writing Press** (newspaper, magazine, internet, agencies and ISU Member Federations): maximum one professional per organization (agencies and major newspapers: maximum two professionals)
- **Photographer:** maximum one professional per organization (agencies and major newspapers: maximum two professionals)
- **Television non-right holder:** maximum three professionals per organization
- **Radio non-right holder:** maximum one professional per organization
- **Freelancer:** A freelance journalist or photographer is a full-time professional editor or photographer, who is not employed by an agency or newspaper – a self-employed professional. A freelance editor or photographer must provide written evidence that he/she operates on behalf of a clearly identified media. A freelance editor or photographer operating under his/her own account will not be accepted.

The total number of accredited media representatives will be subject to capacity. The Organizing Committee (OC) and ISU reserve the right to refuse any accreditation should the number of applications exceed given space or if any requested information / documentation has not been provided in due time.

The deadline to apply for media accreditation is **March 11, 2020** All media must provide the following documentation when applying for media accreditation and further information can be requested:

1. Endorsement Letter in .pdf, .jpg, .png or .jpeg
2. Copy of current professional media or journalist card in .pdf,.jpg,.png,.jpeg
3. ID photo in .pdf, .jpg, .png or .jpeg (optional)

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Accreditation Confirmation

If the accreditation request is accepted, an automatic email of confirmation will be issued. You may be asked to present a copy of the email of confirmation to receive your accreditation badge.

You will also be notified if your accreditation request is denied. Please note that the ISU and OC reserve the right to refuse accreditation with or without justification.

Media personnel can pick up their accreditation at Centre Bell starting on Monday, March 16 at 6:00 a.m. Photo identification will be required for the duration of the event.

Rights holding TV and radio

All right holding media who have applied for a media accreditation for the ISU World Figure Skating Championships, do not need to reapply for accreditation for the ISU Skating Awards. However, in order to book a position on the red carpet, you must do so by sending your request to vanier@isu.ch. Positions are limited and will be given on a first come first served basis.

Any commentary position or broadcast service that have been booked with the host broadcaster for the ISU World Figure Skating Championships and cover the ISU Skating Awards, do not need to be booked again.

TV Right Holders will however be informed if there are any changes to the mixed zone procedure during the ISU Skating Awards once on location.

Red Carpet

WINDSOR STATION - Salle des Pas Perdus

1160 Avenue des Canadiens-de-Montréal,
Montréal, QC H3B 2S2, Canada

A pre-ISU Skating Awards 46 meters (150 feet) long Red Carpet, will take place within immediate proximity to the Centre Bell from 13:30 to 15:30.

The Salle des Pas Perdus at Windsor Station will be accessible to 1000 skating fans hoping to get a glimpse of current and future Figure Skating stars.

The red carpet will be hosted by Joannie Rochette and Patrick Chan and will be live streamed on the [Skating ISU YouTube Channel](#).

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The red carpet will be separated into three areas:

1. Photographers
2. TV Right holders
3. Writing press and non-right holders

All media will be required to sign in at the information desk in the press center and sign up for a position on the red carpet. If it is deemed there is not enough space to accommodate all media, then a draw or other procedure will take place to determine who will access the red carpet and media will be informed on site.

Media Facilities at the Venue

- The Media Centre is located at Centre Bell and will provide a working area for media with fully equipped internet (wireless and hard-line), printing stations and a small catering station.

ISU Skating Awards - Centre Bell

1909 Avenue des Canadiens-de-Montréal
Montréal, QC, Canada H4B 5G0
Telephone: +1 855 310 2525
<https://centrebelle.ca>

Media Centre Hours:

(subject to change)

- Sunday, March 22: **09:00 – 20:00**

Media Tribune and TV Commentator positions

- The media tribune and commentator positions will remain the same as during the ISU World Figure Skating Championships 2020

Mixed Zone

The mixed zone will be in operation during the ISU Skating Awards. Nominees for Best Coaches, Choreographers, Lifetime Achievement Award and all other athletes will be going through according to the schedule.

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The Mixed Zone is split into different sections and follows a pre-determined priority order:

- Quick Quotes available through the ISU website
- Rights holders TV who have pre-booked positions
- ENG crews
- Written press and Non-rights holders

Material Available

- [Quick Quotes](#)
- Press Releases: To receive ISU Press Releases please subscribe [here](#). To join the Skate Canada press release distribution list please email media@skatecanada.ca.
- Image Gallery: Pictures are available in [News Items](#) with credit as mentioned
- Social Media:
 - ISU: [Facebook](#) / [Instagram](#) / [Twitter](#) / [YouTube](#) / [Weibo](#)
 - Skate Canada: [Twitter](#) / [Facebook](#) / [Instagram](#) / [Snapchat](#)
- Hashtags: [#MONTREAL2020](#) / [#WorldFigure](#) / [#ISUSkatingAwards](#)

Telecommunications

Media looking to book additional internet lines or other telecommunications services are asked at email media@skatecanada.ca for further details and rates.

Please note in the Salle des Pas Perdus there will be no access to electricity nor to dedicated internet lines. Therefore it is not possible to book such services for the red carpet.

For any additional questions or information, please do not hesitate to contact:

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