ISU EUROPEAN SHORT TRACK SPEED SKATING CHAMPIONSHIPS 2020

DEBRECEN, HUNGARY

JANUARY 24-26, 2020

Media Information
The Hungarian National Skating Federation looks forward to hosting media attending the ISU European Short Track Speed Skating Championships 2020 in Debrecen, Hungary. The event will be held at the Főnix Arena on January 24-26, 2020.

This information will assist you in planning your trip to Debrecen and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The press centre and press tribune will be open and operational for the first practice/ training session on January 23, 2020 from 8:00 CET.

**Media Information**

Media Information.......................................................................................................................... 2
Media Accreditation ........................................................................................................................ 3
Visa Application ............................................................................................................................... 4
Media Facilities at the venue.......................................................................................................... 4
Material Available.......................................................................................................................... 5
Media Accommodation.................................................................................................................. 5
Transportation & Telecommunications ......................................................................................... 7
Useful Information.......................................................................................................................... 8
Competition information .............................................................................................................. 8

If you require further information or have any questions, please contact:

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Hungarian Skating Federation: Facebook / Instagram
ISU: Facebook / Instagram / Twitter / YouTube / Weibo
STDebrecen2020 #hunskate #ISU #HajráMagyarok #EuroShortTrack #ShortTrack
#SpeedSkating #OneHandDown #
Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under «Media Accreditation».

Accreditation will be granted to professional journalists and photographers only.

Writing press, photographers, non-right holding media and freelancers
- **Writing Press** (newspaper, magazine, internet, agencies and ISU Member Federations): maximum one professional per organization (agencies and major newspapers: maximum two professionals)
- **Photographer**: maximum one professional per organization (agencies and major newspapers: maximum two professionals)
- **Television non-right holder**: maximum three professionals per organization
- **Radio non-right holder**: maximum one professional per organization
- **Freelancer**: A freelance journalist or photographer is a full time professional editor or photographer, who is not employed by an agency or newspaper – a self-employed professional. A freelance editor or photographer must provide written evidence that he/she operates on behalf of a clearly identified media. A freelance editor or photographer operating under his/her own account will not be accepted.

The total number of accredited media representatives will be subject to capacity. The Organizing Committee (OC) and ISU reserve the right to refuse any accreditation should the number of applications exceed given space or if any requested information / documentation has not been provided in due time.

The deadline to apply for media accreditation is January 10, 2020. All media must provide the following documentation when applying for media accreditation and further information can be requested:
1. Endorsement Letter in .pdf, .jpg, .png or .jpeg
2. Copy of current professional media or journalist card in .pdf,.jpg,.png,.jpeg
3. ID photo in .pdf, .jpg, .png or .jpeg

Rights holding TV and radio
All right holding media must also apply for accreditation via OMAS. Access to the Right Holders area is restricted, therefore Right Holders are invited to contact the ISU Media Team media@isu.ch in order to obtain a username and password. To book any broadcasting services or facilities please contact the host Broadcaster:
- OC responsible for TV
  - Mr. Csaba Schulek
  - e: csaba.schulek@hunskate.hu

Accreditation Confirmation
If the accreditation request is accepted, an automatic email of confirmation will be issued. You may be asked to present a copy of the email of confirmation to receive your accreditation badge.

You will also be notified if your accreditation request is denied. Please note that the ISU and OC reserve the right to refuse accreditation with or without justification.
The Accreditation centre will be located in the Főnix Arena, there is no accreditation at the hotels.

**Opening times:**
- Tuesday to Saturday 08:00-18:00
- Sunday 08:00-12:00

**Visa Application**
Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee. Upon requesting an official invitation letter, please make sure to include the following information in your request: date and place of birth, passport details (date of expiry and date of issue, passport number), arrival and departure details (date, means of transport, location).

Please note that an official invitation letter will only be provided to approved media representatives.

**Media Facilities at the venue**
- All media areas will be clearly marked with strict access control.
- The Media Room will be located close to the Press Centre and the Media Tribune.
- The working stations will consist of tables and chairs with electrical power and internet access (cabled and Wi-Fi).
- As per the Memorandum, lockers will be provided if the deposit is paid.
- A photocopier machine, monitors with the live TV feed and results, and an information board will be placed in the Room, while a number of volunteers will be available for assistance if needed.
- A permanent information desk and bulletin board will be set up in the media center to facilitate the distribution of messages and information.
- A press conference room will be located adjacent to the press center.

**Media Tribune and TV Commentator positions**
- The Media Tribune will be easily accessible from the press centre and will offer tabled and non-tabled seats.
- Electrical power and cable connection, and both dedicated Wi-Fi and cabled internet access will be available.
- All information bulletins and results will be quickly distributed to the Media Tribune.
- TV Commentator positions will be determined in agreement with the TV companies and the ISU Officials.

**Mixed Zone**
The Mixed Zone provides an opportunity for media to interview athletes immediately after competition.

The Mixed Zone is split into five main sections and follows a pre-determined priority order:

- Quick Quotes available through the ISU website.
- Rights holders TV and radio broadcasters who have pre-booked positions
- ENG crews
- Written press
- Non-rights holders

All athletes must pass through the Mixed Zone on completion of every event. Media may also approach coaches for interviews in their designated section, if required. The Media Operations team will make sure that skaters go through the Mixed Zone, fulfil any media requests but are also responsible to make sure that the medalists get to their ceremony on time and will return to the Mixed Zone to finish TV interviews, and will then attend the press conference.

The Mixed Zone will be located close to the athletes’ warm-up area.

**Material Available**
- Press Conference: to be determined
- **Press Releases**: To receive ISU Press Releases please subscribe [here](#)
- **Media Guide**
- Image Gallery: Available in [ISU News](#) items with credit as mentioned
- Social Media:
  - Hungarian Skating Federation: [Facebook](#) / [Instagram](#)
  - ISU: [Facebook](#) / [Instagram](#) / [Twitter](#) / [YouTube](#) / [Weibo](#)
- Hashtags: STDebrecen2020 #hunskate #ISU #HajráMagyarok #EuroShortTrack #ShortTrack #SpeedSkating #OneHandDown #

**Media Accommodation**
The OC has designated one official media hotel. Shuttle transportation will be arranged from the official media hotel to the main venue and the practice arena. Shuttle schedules will be provided on site. Please be advised that the transportation service will only be available for the designated official media hotel.

Every individual media person is responsible for booking their own accommodation and bear any cancellation fees.

**Media Hotel**
Hotel Centrum *** sup
Hungary, Debrecen, Kálvin tér 4. 4026
phone: + 36 52 418 522
fax: + 36 52 525 301
e-mail: info@centrumhotel.hu
web: [www.centrumhotel.hu](#)

The 65-room Centrum Hotel*** Superior is located in the historic city centre of Debrecen, only 50 metres from the Great Reformed Church and the main square, the venue of many cultural events, in the close vicinity of the most important attractions, office buildings and institutions. It is one of the hotels of Eastern Hungary that provides ideal conditions for the work and recreation of business travelers, while also satisfying the needs of tourists in search of a lively atmosphere and vibrant experiences.
Each of the larger-than-average size rooms (29 square metres) of the hotel serves as a convenient home away home even when additional beds are added. The majority of the adjacent rooms can be connected, thereby making two double rooms, with the possible addition of an extra bed in each, comfortable even for families of 4 to 6.

The rooms are equipped well beyond the standard amenities expected in hotels of this category, including 40" full HD television sets, in-room safes, ambient LED lighting, Wi-Fi internet access, telephones, mini-bars, hair dryers, make-up mirrors, speakers in the bathrooms, sound and heat insulating windows and doors, as well as custom designed furniture.

The ISU European Short Track Speed Skating Championships will take place in Fonix Arena Debrecen (marked with a yellow short track symbol). Our suggested Media Hotel is Centrum Hotel Superior located in the heart of the city (marked with red), only 2.6 km away from the venue.

Rates:
Single room: EUR 79,- / room / night including buffet breakfast, parking, free Wi-Fi and VAT
Double room: EUR 89,- / room / night including buffet breakfast, parking, free Wi-Fi and VAT

Please note that local tax is not included in the above rate. Currently it is 400 HUF / person / night.

1 EUR is appr. 325 HUF (subject to change)

**Reservation Payment Conditions**
Please make your room reservation at [www.centrumhotel.hu](http://www.centrumhotel.hu)
Choose English language in the top right corner and then click on: online booking. Choose your arrival and departure date and put the above mentioned promo code in the appropriate box.
Please note that a credit/debit card is necessary to confirm your reservation!
• Reservation code: deb3s
• Cancellation: free to cancel until 2 weeks before the arrival date
• Deposit: 100% after the cancellation deadline
• Payment Method: credit card or bank transfer

Transportation & Telecommunications

Transportation

HOW TO REACH DEBRECEN?

• By flight
  Debrecen is the second largest city of Hungary in the North-Eastern part of Hungary. It has an International Airport: Debrecen Airport (DEB) that connects to the following cities: Barcelona, Basel, Doncaster, Dortmund, Eindhoven, London, Milan, Moscow, Munich, Paris and Tel-Aviv. Two airlines fly to Debrecen: Wizzair and Lufthansa.

  Should you not find a flight to Debrecen, Liszt Ferenc International Airport in Budapest (BUD) is the next closest airport.

  How to get from the Airport to your hotel: if you provide the OC with your flight details, they will organize transport to your hotel
  from Debrecen Airport: for 15 € / person / way
  from Budapest Airport: for 50 € / person / way

• By car
  M3, M35 from Budapest to Debrecen, appr. 220 km on motorway.

• By train
  Intercity train connects Debrecen with Budapest and other cities. The travelling time is appr. 2:30 hours from Budapest.
  How to get from the train station to your hotel: if you provide the OC with your arrival details, they will organize transport to your hotel
  from Debrecen Airport: for 10 € / person / way

If you need more information about Debrecen, please visit: http://www.debrecencity.com/en

• SHUTTLE SERVICE

  The OC will provide shuttle service between the Official Media Hotel and the Competition Venue on competition days. Exact schedules will be provided upon accreditation.

Telecommunications

To book dedicated internet lines or inquire about the access, please contact:
Mr. Zoltán Milotai
e: milotai.zoltan@debrecenisportcentrum.hu
Useful Information

TIPPING

Accepted 10% rate in restaurants, for taxi and other services, except if the "service charge" is already included in restaurant bills.

WEATHER


CURRENCY

The basic Hungarian currency unit is Forint (HUF). Foreign Currency can be exchanged for local money in banks and official exchange offices. In the hotels Euro is also accepted.

ELECTRICITY

The electric current in Hungary is 220V (230V), 50Hz. A two-pin plug system, similar throughout Europe is used.

BANKING, CREDIT CARDS

Hungarian banks are open on weekdays from 08:00 AM to 16:00 PM. They are closed on Saturday and Sunday. There are plenty of ATMs for cash withdrawal, which operates 24 hours a day. Most major credit cards, including Visa, MasterCard and Maestro are accepted for payment in most shops and restaurants, contactless payment is also accepted.

Competition information

For any additional questions or information, please do not hesitate to contact:
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