



**ISU World Cup Short Track
Salt Lake City, United States
November 1-3, 2019**

Media Information



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The Utah Olympic Oval and U.S. Speedskating looks forward to hosting media attending the ISU World Cup Short Track in Salt Lake City, United States. The event will be held at the Utah Olympic Oval from November 1-3, 2019.

This information will assist you in planning your trip to Salt Lake City and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The press centre and press tribune will be open and operational for the first practice/ training session on November 1, 2019 at 7:30 a.m. MST.

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If you require further information or have any questions, please contact:

Chief Press Officer

Brennan Smith

t: +1 801.493.5605

e: bsmith@uolf.org

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Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under «[Media Accreditation](#)».

Accreditation will be granted to professional journalists and photographers only.

Writing press, photographers, non-right holding media and freelancers

- **Writing Press** (newspaper, magazine, internet, agencies and ISU Member Federations): maximum one professional per organization (agencies and major newspapers: maximum two professionals)
- **Photographer**: maximum one professional per organization (agencies and major newspapers: maximum two professionals)
- **Television non-right holder**: maximum three professionals per organization
- **Radio non-right holder**: maximum one professional per organization
- **Freelancer**: A freelance journalist or photographer is a full time professional editor or photographer, who is not employed by an agency or newspaper – a self-employed professional. A freelance editor or photographer must provide written evidence that he/she operates on behalf of a clearly identified media. A freelance editor or photographer operating under his/her own account will not be accepted.

The total number of accredited media representatives will be subject to capacity. The Organizing Committee (OC) and ISU reserve the right to refuse any accreditation should the number of applications exceed given space or if any requested information / documentation has not been provided in due time.

The deadline to apply for media accreditation is **October 25, 2019** All media must provide the following documentation when applying for media accreditation and further information can be requested:

1. Copy of current professional media or journalist card
2. ID photo in .jpg.
3. *If not in possession of a professional media card, a comment must be added to the note box provided and a letter from your editor confirming your assignment must be uploaded to your application.*

Rights holding TV and radio

All right holding media must also apply for accreditation via OMAS. Access to the Right Holders area is restricted, therefore Right Holders are invited to contact the ISU Media Team media@isu.ch in order to obtain a username and password. To book any broadcasting services or facilities please contact the host Broadcaster:

Utah Olympic Oval
t:+1 801 968 6825

Accreditation Confirmation

If the accreditation request is accepted, an automatic email of confirmation will be issued. You may be asked to present a copy of the email of confirmation to receive your accreditation badge.

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You will also be notified if your accreditation request is denied. Please note that the ISU and OC reserve the right to refuse accreditation with or without justification.

Upon your arrival at the Utah Olympic Oval, you will need to stop by the accreditation area upstairs in the media room of the Oval to pick up your credentials. Credentials will be available in the media room from 9 to 5 pm beginning Thursday, October 31. Please stop by the Media Workroom to check in with the Media Press Chief, receive your welcome packet, and ensure everything is in order for your coverage of the ISU World Cup Speed Skating event.

Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee. Please note that an official invitation letter will only be provided to approved media representatives.

Media Facilities at the venue

Work desks, power, Ethernet connections, a TV screen and wireless internet will be available in the media work room at the Utah Olympic Oval. A separate photo area will be available near the oval with tables, chairs, internet access and Ethernet connections.

Available Media Workroom services include wireless internet access, limited computer terminals with internet access for shared Media use, and telephone. Individual coin lockers (\$0.25 USD) are available with limited storage capacity.

Additional information including entry lists, athlete information, and results lists will be available in the Media Workroom beginning Friday, 1 November.

Catered lunch will be available in the Media Workroom Friday, Saturday and Sunday. Complimentary snacks and beverages will be provided in the Media Workroom. Additional items are available for purchase at the Fast Café Concessions located on the main level of the arena.

The Media Workroom will be available for accredited Media beginning **Thursday, October 31** per the hours below. Should you have any questions regarding the Media Workroom, please contact the Chief Press Officer, Brennan Smith, at +1 801.493.5605 or bsmith@uolf.org.

Media Check In & Workroom Hours

Friday, 1 November	7:30 – 19:00
Saturday, 2 November	11:30 – 19:00
Sunday, 3 November	11:30 – 19:00

Media Tribune and TV Commentator positions

Please contact the Utah Olympic Oval if TV positions or extra accommodations are needed.

Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition.

The Mixed Zone is split into five main sections and follows a pre-determined priority order:

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- Quick Quotes available through the ISU website
- Rights holders TV and radio broadcasters who have pre-booked positions
- ENG crews
- Written press
- Non-rights holders

All athletes must pass through the Mixed Zone on completion of every event. Media may also approach coaches for interviews in their designated section, if required. The Media Operations team will make sure that skaters go through the mixed zone, fulfil any media requests but are also responsible to make sure that the medalists get to their ceremony on time and will return to the Mixed Zone to finish TV interviews, and will then attend the press conference.

The Mixed Zone is located on the basement floor level in the tunnel at the Utah Olympic Oval and can be accessed via the stairs located near the media work room.

Material Available

- [Press Releases](#): To be provided before event to media email addresses provided in ISU event application or subscribe to ISU Press Releases [here](#).
- [Media Guide](#): To be provided as event approaches.
- Image Gallery: Pictures from the [ISU News Page](#) can be used with credit as stated.
- Social Media:
 - Utah Olympic Oval: [Instagram](#) / [Facebook](#) / [Twitter](#)
 - US Speedskating: [Instagram](#) / [Facebook](#) / [Twitter](#)
 - ISU: [Facebook](#) / [Instagram](#) / [Twitter](#) / [YouTube](#) / [Weibo](#)
- Hashtags: #UtahOlympicOval, #USSpeedskating, #WCShortTrack

Media Accommodation

The OC has designated three official media hotels. **The Official Media Hotels do not have a shuttle bus service.** All Media is responsible for his/her own transportation. However, the front desk of the hotel is happy to facilitate taxi service from the hotel to the Utah Olympic Oval, if you do not have a rental car. Please communicate your transportation needs with the front desk 30 minutes prior to departing the hotel, or the night before, to make arrangements. Taxi fare should be paid directly to the taxi service and cannot be charged to your room.

Please keep in mind, the taxi service also has a larger vehicle available if multiple Media wish to taxi to the Oval together. Again, the front desk of the hotel can facilitate this for you.

Rideshare services such as Uber and Lyft are also available in the area.

For those Media with vehicles, parking is available at the Utah Olympic Oval.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

Media Hotels

Hampton Inn & Suites Salt Lake City – West Jordan

3923 W Center Park Dr

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West Jordan, UT 84084

TEL: +1-801-280-7300

<http://hamptoninn3.hilton.com/en/hotels/utah/hampton-inn-and-suites-salt-lake-city-west-jordan-SLCWJHX/index.html>

Embassy Suites Salt Lake City/West Valley City

3524 S Market Street

West Valley City, UT 84119

TEL: +1-801-963-4760

<http://embassysuites3.hilton.com/en/hotels/utah/embassy-suites-salt-lake-west-valley-city-SLCSMES/index.html>

Home2Suites by Hilton

10704 South River Front Parkway

South Jordan, UT 84095

801.446.8800

<http://home2suites3.hilton.com/en/hotels/utah/home2-suites-by-hilton-salt-lake-city-south-jordan-ut-SLCSJHT/index.html>

Directions from Salt Lake City International Airport to Hampton Inn & Suites West Jordan

Driving Distance: 12 mi. / 18 min. (Typical Taxi Rate: 35.00 USD)

Exit the airport on N Terminal Drive toward Terminal Drive

Keep straight onto Bangerter Highway

Travel south for approximately 10 miles to 7000 South

Turn right onto Jordan Landing Boulevard

Turn right onto West Center Park Drive

Directions from Hampton Inn & Suites West Jordan to Utah Olympic Oval

Driving Distance: 3.0 mi. / 7 min.

Head Northwest on Center Park Drive toward S Campus View Drive

Turn Left onto 6200 S / Bennion Blvd

Turn Right onto 4800 West / Cougar Lane

Take the third Left to the Utah Olympic Oval

Reservation Payment Conditions

Please contact individual hotels for reservation and payment conditions.

Competition information

Schedule, Entry Lists & Results will be available on the [ISU Event Page](#)

For any additional questions or information, please do not hesitate to contact:

Chief Press Officer

Brennan Smith

Tel: +1 801.493.5605

bsmith@uolf.org

[Official Website](#)

[ISU Event Page](#)

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