



# **ISU World Speed Skating Championships 2020**

**Hamar, Norway**

**February 28 – March 1, 2020**

## **Media Information**



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The Norwegian Skating Association looks forward to hosting media attending the ISU World Speed Skating Championships 2020 in Hamar, Norway. The event will be held at the Vikingskipet from February 28 to March 1, 2020.

This information will assist you in planning your trip to Hamar, Norway, and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The press centre and press tribune will be open and operational for the first practice/ training session on Thursday, February 27.

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If you require further information or have any questions, please contact:

OC Press Officer: Jane Meyer, +47 48008332, [janemeyer79@gmail.com](mailto:janemeyer79@gmail.com)

## Media Accreditation

**All media** must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website ([www.isu.org](http://www.isu.org)) under «[Media Accreditation](#)».

Accreditation will be granted to professional journalists and photographers only.

### Writing press, photographers, non-right holding media and freelancers

- **Writing Press** (newspaper, magazine, internet, agencies and ISU Member Federations): maximum one professional per organization (agencies and major newspapers: maximum two professionals)
- **Photographer**: maximum one professional per organization (agencies and major newspapers: maximum two professionals)
- **Television non-right holder**: maximum three professionals per organization
- **Radio non-right holder**: maximum one professional per organization
- **Freelancer**: A freelance journalist or photographer is a full time professional editor or photographer, who is not employed by an agency or newspaper – a self-employed professional. A freelance editor or photographer must provide written evidence that he/she operates on behalf of a clearly identified media. A freelance editor or photographer operating under his/her own account will not be accepted.

**The total number of accredited media representatives will be subject to capacity. The Organizing Committee (OC) and ISU reserve the right to refuse any accreditation should the number of applications exceed given space or if any requested information / documentation has not been provided in due time.**

The deadline to apply for media accreditation is **February 17, 2020**. All media must provide the following documentation when applying for media accreditation and further information can be requested:

1. Endorsement Letter in .pdf, .jpg, .png or .jpeg
2. Copy of current professional media or journalist card in .pdf,.jpg,.png,.jpeg
3. ID photo in .pdf, .jpg, .png or .jpeg

### Rights holding TV and radio

All right holding media must also apply for accreditation via OMAS. Access to the Right Holders area is restricted, therefore Right Holders are invited to contact the ISU Media Team [media@isu.ch](mailto:media@isu.ch) in order to obtain a username and password. To book any broadcasting services or facilities, please contact the host Broadcaster:

NENT Group  
Mikael Krantz  
Head of broadcast & production support  
Nordic Entertainment Group  
mobil: +46 (0)73 699 22 28  
email: [mikael.krantz@nentgroup.com](mailto:mikael.krantz@nentgroup.com)

### Accreditation Confirmation

If the accreditation request is accepted, an automatic email of confirmation will be issued. You may be asked to present a copy of the email of confirmation to receive your accreditation badge.

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You will also be notified if your accreditation request is denied. Please note that the ISU and OC reserve the right to refuse accreditation with or without justification.

The accreditation centre will be open in Vikingskipet from Monday, February 24.

## Visa Application

For the invitation letter please submit the following information: Surname, name, date of birth, passport ID, issue date, expiration date.

Media representatives requiring an official invitation letter in order to apply for a visa must contact the OC Press Officer. Please note that an official invitation letter will only be provided to approved media representatives.

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## Media Facilities at the venue

- There will be a press room available in the arena with TV screen and wireless internet.

## Media Tribune and TV Commentator positions

- Media Tribune have working tables and there are 12 TV Commentator positions in arena, with internet connection/wifi and power outlets. Lockers are available in the arena (a lock must be brought).

## Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition.

The Mixed Zone is split into five main sections and follows a pre-determined priority order:

- Quick Quotes available through the ISU website
- Rights holders TV and radio broadcasters who have pre-booked positions
- ENG crews
- Written press
- Non-rights holders

All athletes must pass through the Mixed Zone on completion of every event. Media may also approach coaches for interviews in their designated section, if required. The Media Operations team will make sure that skaters go through the mixed zone, fulfil any media requests but are also responsible to make sure that the medalists get to their ceremony on time and will return to the Mixed Zone to finish TV interviews, and will then attend the press conference.

The Mixed Zone is located at ground floor level and can be accessed via stairs from the stands.

## Material Available

- Press Conference: TBA
- [Press Releases](#): To receive ISU Press Releases please subscribe [here](#)
- [Media Guide](#)

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- Image Gallery: Pictures are available in [News Items](#) with credit as mentioned
  - [Picdrop](#): Pictures of podiums & medallists will be available during races
  - [Getty images](#)
- Website: [Hamar2020 / ISU Event Page](#)
- Hashtags: #hamar2020, #WorldSpeed, #SpeedSkating

## Media Accommodation

The OC has designated an official media hotel.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

### Media Hotel

The Organizing Committee have made pre-reservations for media from Thursday, February 27 until Sunday March 1 at Wood Hotel (20 minutes (17 km) outside Hamar):

Wood Hotel - Frich's Hotel & Spiseri, Brumunddal AS  
Tårnvegen  
NO-2380 Brumunddal  
Tlf. +47 48 11 02 00

<http://www.frich.no/en/our-frich's/brumunddal>

### Hotel prices (Wood Hotel):

Single room for 1 person with breakfast: 1.290,- NOK (142 US\$) including taxes.

Double room for 2 persons with breakfast: 1.590,- NOK (165 US\$) including taxes per room

### You must book your accommodation for Media here:

Email: [woodhotel@frich.no](mailto:woodhotel@frich.no) booking code 4965

Deadline: February 17, 2020.

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## Transportation

- Shuttle transportation will be arranged from the official media hotel to the venue. Shuttle schedules will be provided on site. Please be advised that the transportation service will only be available for the designated official media.
- Recommended Transportation from Oslo Airport Gardermoen to Brumunddal station is by public train service. [Schedule and tickets](#)  
The train departs from Oslo Airport Gardermoen every hour from 06.59 in the morning until 23.59 in the evening. The train leaves from track number 1 and the travel takes 63 minutes from Gardermoen airport to Brumunddal Railway station.

***For any additional questions or information, please do not hesitate to contact:***

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## WEBSITE

Information concerning the competition will be available at the following website:

[www.hamar2020.com](http://www.hamar2020.com) or on the [ISU Event Page](#)

Live results of the competition will be available at the following website:

[https://live.isuresults.eu/events/2020\\_NOR\\_0002/schedule](https://live.isuresults.eu/events/2020_NOR_0002/schedule)

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