

Communication No. 2221

Uniforms/Racing Suits/Clothing

(Replaces and complements ISU Communication No. 2055)

A. Markings

Rule 102, paragraph 6 as adopted by the 2018 ISU Congress in Sevilla reads as follows (underlining reflects changes adopted by the 2018 ISU Congress): quote

a) In all ISU Figure Skating Championships, ISU Events, and all other Figure Skating competitions organized under the jurisdiction of the ISU, Competitors, team officials, Coaches and service personnel may display on their persons and their clothing their own name and the name and/or logo of their ISU Members and/or official ISU Member country abbreviation and/or official ISU Member country name with letters of maximum 15 cm high. In addition they may display on their person and their clothing not more than four (4) advertising markings, trademarks, logos or other distinguishing signs (hereafter called "markings"), provided they are dignified and with a maximum of sixty (60) square centimeters each and do not refer to tobacco or alcohol while being off the ice including in the "kiss and cry" area, the television interview area, during the official warm-up before the competitive performance and during practice sessions. One marking of the clothing supplier may also be displayed, not larger than thirty (30) square centimeters. No markings are permitted on boots or blades, except for the boot manufacturer's name on the boot heel not larger than ten (10) square cm and one (1) engraved identification of the manufacturer not larger than twenty (20) square centimeters on each blade and each blade guard.

Markings may be measured by the Officials for compliance while being worn.

During the competitive performance, the exhibition at the end of an event and for the medal award ceremony no markings on Skaters costumes are allowed, but only the above-referenced markings on boots and blades. Skater's costumes may, however, carry the Skater's and his ISU Member's name and/or logo and/or official ISU Member abbreviation

In other off-ice areas additional markings with no limitation in size are allowed. However, such additional markings must be authorized by the respective ISU Member.

b) In all ISU Championships and all other competitions in Speed Skating or Short Track Speed Skating organized under the jurisdiction of the ISU, team officials, Coaches, service personnel and Competitors of the same national team (entered by the same ISU Member) must wear identical uniforms while within the premises of the arena or ice track during the whole period of the Championships or competition including official practice sessions, which clearly identify their country, with a design, as prescribed by the ISU Members which enter the Skaters for competition. The ISU Members have the obligation to submit the design of the team uniform (skin suit, warming up jacket and zipper trousers, podium and team personnel jacket) to the ISU. The team officials, Coaches, service personnel and Skaters may display on their clothing and on technical equipment their own name and the name and/or logo of their ISU Member and/or official ISU Member country abbreviation (as per paragraph (vi) below).

In addition, they may display on their person and their clothing, advertising markings, logos or other distinguishing signs (hereafter called "markings") that do not refer to tobacco and alcohol in the competition area, in the television interview area and during the award ceremonies, in accordance with the following:

(i) The table below shows the allowed total maximum size of all markings (excluding manufacturer trademarks) and the maximum number and sizes per marking. All markings shall be dignified.

<u>ltem</u>	<u>Total maximum</u> <u>Size</u>	Maximum size per marking	Number of markings			
Competition Speed Skating skin suit						
(is considered as consisting of two pieces: one piece upper body (including cap)						
and one piece lower body						
<u>Cap</u>		<u>30 cm²</u>				
Upper body (above the waist including arms)	650 cm ²	45 cm ²	<u>6</u>			
Lower body (below the waist)		250 cm ²	<u>2</u>			
Competition Short Track skin suit and warming up suit						
(are considered as consisting of two pieces: one piece upper body (excluding cap)						
and one piece lower body)						
Upper body or/and jacket (above the waist including arms and headgear)	<u>650 cm²</u>	45 cm ²	<u>6</u>			
Lower body or/and trouser (below the waist)		250 cm ²	<u>2</u>			

(ii) Manufacturer's trademarks as stated below are allowed on the technical equipment such as skates/boots, glasses, gloves, shin guards, headgear, neck and ankle protectors, blade guards and on clothing. Skates are considered as consisting of 6 pieces, namely 2 boots and 2 blades and 2 constructions for connecting the blades to the boots. The manufacturer's trademarks shall reflect standard commercial practices.

The table below shows the allowed maximum sizes and number of manufacturer's trademarks.

<u>Item</u>	<u>Total</u> <u>maximum</u> <u>size</u>	Max. size per marking	Number of markings	
<u>Skates</u>				
Pair of boots	40 cm ²	20 cm ²	2 (1 on each boot)	
Pair of blades	40 cm ²	20 cm ²	2 (1 on each blade)	
Pair of connecting constructions	<u>12 cm²</u>	<u>6 cm²</u>	2 (engraved) (1 on each construction)	
Competition Speed Skating skin suit				
Upper body (incl. cap)	60 cm ²	30 cm ²	1	
Lower body		30 cm ²	1	
Competition Short Track skin suit and warming up suit				
Upper body		30 cm ²	1	
Lower body or trousers	<u>60 cm²</u>	30 cm ²	1	
Sport and Technical equipment				
<u>Headgear</u>	16 cm ²	8 cm ²	<u>2</u>	
Glasses	16 cm ²	8 cm ²	<u>2</u>	
Pair of Gloves	<u>16 cm²</u>	8 cm ²	<u>2</u> (1 on each glove)	
Neck protector	20 cm ²	20 cm ²	1	
Ankle protector	20 cm ²	20 cm ²	1	
Blade guards	20 cm ²	20 cm ²	1	

- <u>Instead of a trademark,</u> the Skater's own name may be engraved <u>or embroidered</u> on any piece of equipment, with the same size restrictions as for trademarks.
- (iii) In general, up to two (2) manufacturer trademarks (maximum of twenty (20) cm² per manufacturer trademark) are allowed on helmets. No manufacturer trademarks are allowed on armbands and helmet covers.
- (iv) In ISU Events, the Olympic Winter Games and Winter Youth Olympic Games one additional marking in the total maximum size of forty (40) cm² on the front part of helmets is allowed and reserved for use by the ISU. Armbands and helmet covers fall in the exclusive domain of the ISU.
 - For other International Competitions <u>up to two additional</u> markings may be authorized by the organizing ISU Member <u>in the total maximum size of forty (40) cm² on the helmet, as far as not used by the Skater for displaying his name. Armbands and helmet covers fall in the exclusive domain of the Organizer.</u>
- (v) The determination of the design, without any commercial images or registered trademarks, and markings on the clothing of Competitors and team officials, Coaches and service personnel of the same national team, is the sole right and responsibility of the national associations as ISU Members to ensure compliance with this Rule. It is recommended that the ISU Members consider providing the use of markings to the athletes or personnel;
- (vi) Markings may be measured by the Officials for compliance while being worn;
- (vii) The racing and warm-up suits of the Skaters must display the name of the country or its official ISU abbreviation (letters of minimum 5 cm and maximum 15 cm high). In Speed Skating the country name or abbreviation shall be placed on the back of the upper body. In Short Track Speed Skating the country abbreviation shall be placed on the external part of both lower legs, the size of the characters not to be smaller than 7 cm high and the letters shall be placed vertically from knee to ankle.

unquote

It is herewith clarified that the allowed display of the name of the Skater and/or logo of their ISU Member Federation and/or official ISU Member country abbreviation do not count towards the allowed maximum number and maximum size of markings indicated in the above Rule.

B. Enforcement of ISU Communication No. 2195 regarding New Design requirements for Speed Skating racing suits used in Mass Start, Team Pursuit and Team Sprint races, focusing on the identification of the ISU Members (nations)

Mandatory provision as of the start of the 2019/20 season:

Racing suits shall have a design clearly distinguishing the participating ISU Members (nations).

In order to clearly identify and recognize the athletes and national teams competing in Mass Start and Team races and to create a TV and spectator friendly exposure, the same design guidelines as for Short Track Speed Skating racing suits has been adopted, as indicated in the following excerpt from ISU Communication No. 1954 "Initiatives and measures for the Promotion of Short Track Speed Skating".

- a) Racing suits shall show a design clearly distinguishing the participating ISU Members (nations).
- b) The front and back part of the upper body of the racing suits shall clearly show the national flag. Simple art work will be accepted. For all ISU Members having flags similar to other Members in shape and color (i.e. Netherlands – France - Russia, Italy – Hungary – Bulgaria, Germany – Belgium, – etc.) a unique artwork shall be defined showing the national flag on the upper body of the racing suits and using the national colors for the remaining part of the Racing Suits.
- c) This provision does not apply to national team uniforms but is intended for racing suits only.
- d) For advertising markings, Rule 102, paragraph 6.b) and all relevant ISU Communications continue to apply.
- e) The country name may be shown on the back part of the racing suit either vertically or horizontally.

In other words, the approved design of the Short Track racing suits may be used also for Mass Start and Team races in Speed Skating.

This also means that ISU Members may use racing suits with one design for Mass Start/Team competitions and with a different design for individual distances.

C. Helmets for Speed Skating Team competitions at ISU Events

In accordance with ISU Communication No. 2125 the use of helmets for Team Sprint races is mandatory as of the current season (2018/19). This safety requirement will be mandatory also for Team Pursuit races as of the start of the 2019/20 season.

Also, from the start of the 2019/20 season it becomes mandatory that the helmets of all team members in Team Pursuit and Team Sprint races will have similar design and colours.

D. Continued validity of ISU Communication No. 1954 regarding Designs for Short Track Speed Skating racing suits

ISU Communication No. 1954 lists the requirements for design of racing suits for the purpose of focusing on the identification of the ISU Members (nations), see excerpt of relevant text in section B above. Please also observe Rule 295, paragraph 12.

E. Cut Resistant Clothing in Short Track Speed Skating

As confirmed during the 2018 ISU Congress in Sevilla, ESP, ISU Communication No. 1265 has a continued validity and must therefore be respected regarding cut resistant clothing in Short Track Speed Skating.

F. Personalized Helmets in Short Track Speed Skating

As confirmed during the 2018 ISU Congress in Sevilla(ESP), ISU Communication No. 2028 has a continued validity and must therefore be respected regarding personalized helmets design in Short Track Speed Skating. Please also observe Rule 295, paragraph 13.

G. Enforcement of Rule 291, paragraph 1.b) – Cut resistant gloves or mitts in Short Track Speed Skating

For all ISU Events, Olympic Winter Games and Winter Youth Olympic Games, only cut resistant gloves or mitts shall be used. Gloves or mitts must be predominantly white. The only colour exception is for the allowed Trademarks markings.

H. Monitoring Compliance for Speed Skating and Short Track Speed Skating

In order to monitor compliance with the above-mentioned Rules and to avoid that ISU Members would use similar racing suits (clashing colour/design), the ISU initially imposed through ISU Communication 1452 that each Speed Skating ISU Member has the obligation to submit to the ISU Secretariat the design/photographs of their national team uniforms intended to be used by its participants (i.e. in particular for the Skaters but also the Coaches, other team officials and service personnel) in ISU Championships and all other competitions in Speed Skating or Short Track Speed Skating organized under the auspices of the ISU involving national teams.

The provision for the approval of new uniforms remains valid, i.e. when an ISU Member intends to acquire new Speed Skating/Short Track Speed Skating uniforms/racing suits, detailed information about the design and colours must be submitted to the ISU for approval. Such ISU Member has the obligation to send to the ISU Secretariat (by email) colour photographs or designs ("jpg" or "pdf" format) of the team uniform (racing suit, warming up jacket and zipper trousers, podium and team personnel jacket) as well as all information that could be relevant for the ISU in considering whether or not the design complies with Rule 102, paragraph 6 b) and whether very similar uniforms are already being used by another ISU Member. When sending this information, ISU Members shall indicate whether the submitted design/colour is new or the same as used during precedent season(s). The colour codes of the colours used shall be indicated. It is herewith reminded that designs must be submitted to the ISU Secretariat

before the racing suits are actually manufactured allowing the Members to possibly amend their design in case of clashing colour/design with already existing and approved racing suits.

In case of racing suits with similar colours/design among ISU Members, the ISU Members having presented their proposal first will be given preference.

In case of new uniforms and in particular in cases of clashing colours/designs with currently approved uniforms, a designated monitoring group appointed by the ISU Council shall examine the submitted design. The conclusions and response of this monitoring group will be limited to the overall design and colour of the uniforms, and will in no case comment on or approve advertising markings or trademarks (type, size and location) which are clearly defined in Rule 102, paragraph 6 b) and for which no interpretation is needed.

The ISU will post the photographs of the ISU Members uniforms on its website (http://www.isu.org) in the "Extranet Area" allowing ISU Members to check the existing colours and designs of the racing suits of other ISU Members, and by this enabling them to avoid ordering racing suits with similar design and colours.

I. Enforcement of Rule 102, paragraph 6 - Advertising marking/manufacturer trademarks Skaters uniforms/clothing, penalties for non-compliance

As already outlined in previous ISU Communications (1428, 1452, 1514, 1625, 1878 and 2055), the ISU Council herewith reiterates that ISU Members are responsible to ensure compliance of their Skaters with the ISU Regulations relating to trademarks and advertising markings, as defined in Rule 102, paragraph 6. The Council has decided that non-compliance with Rule 102, paragraph 6 will engender the following consequences:

- a) If the non-compliance is being detected on site of a competition before the start or in between segments/races of a competition, the concerned Skater(s) may start or continue the participation in the competition (including practice/training sessions) only if the cause for noncompliance has been removed, for example by covering the relevant advertising markings/manufacturer trademarks with a tape or by changing the uniform/clothing. The relevant decision will be taken by the ISU Representative (for ISU Championships) or the Representative of the Technical Committee (for ISU World Cups) or the Referee for International Competitions.
- b) In case of evidence for non-compliance, regardless whether the Skater was able to compete or not as per sub-paragraph a) above, a warning will be issued to the ISU Member of the concerned Skater(s) and a penalty fine of CHF 1'000 per Skater concerned will be imposed upon the Member.
- c) Skaters of ISU Members having been subject to paragraph b) above will not be allowed to participate in subsequent ISU Events or International Competitions until the ISU Representative (for ISU Championships) or the Representative of the Technical Committee (for ISU World Cups) or the Referee for International Competitions in attendance at such subsequent competition(s) ascertains that the Skater(s) uniform/clothing is in compliance with the ISU General Regulations and ISU Communications.

Tubbergen,

Lausanne,

December 27, 2018

Jan Dijkema, President

Fredi Schmid, Director General