



ISU WORLD SYNCHRONIZED SKATING
CHAMPIONSHIPS® 2018
STOCKHOLM / SWEDEN / 6-7 APRIL

ISU WORLD SYNCHRONIZED SKATING CHAMPIONSHIPS

STOCKHOLM, SWEDEN

APRIL 6–7th 2018

Media Information

www.skatesweden.se

Facebook: [skatesweden](https://www.facebook.com/skatesweden)

Instagram: [skatesweden.se](https://www.instagram.com/skatesweden.se)

Twitter: [skatesweden](https://twitter.com/skatesweden)

[#wssc2018](https://twitter.com/skatesweden)



The Swedish Figure Skating Association looks forward to hosting media attending the ISU World Synchronized Skating Championships in Stockholm, Sweden. The event will be held at the Ericsson Globe Arena from April 6–7th, 2018.

This information will assist you in planning your trip to Stockholm and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The press centre and press tribune will be open and operational for the first practice/ training session on Wednesday, April 4th, 2018 at 8.30am (practice starts at 9.00am).

Media Accreditation Package

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Additional information and updates as required will be posted on the ISU website as they become available. If you need more information, or have questions, please contact:

OC Press Officer Lisa Nilsson

E-mail: lisa.nilsson@smallworld.se

Phone: +46-(0)70-7228464

Media Accreditation Information

All media must apply for media accreditation through the ISU online media accreditation system on the International Skating Union (ISU) website (www.isu.org) under «Media Accreditation». Alternatively click [here](#) to get direct access.

Only professional journalists, editors and photographers operating for editorial purpose, or producing an item containing informative content, will be accredited. Editorial use implies use by a media organization, including: agencies, newspapers, magazines, TV, radio, Internet, and/or an extension within an existing multimedia company (newspaper, magazine, TV, agency), as well as representatives from ISU Member federations acting as media for their press and communication activities. Informative content implies editing of original information.

The deadline to apply for media accreditation is March 26th, 2018. All media must provide the following documentation when applying for media accreditation and further information could be requested:

1. Copy of current professional media or journalist card
2. ID photo in .jpg.
3. *If not in possession of a professional media card, a comment must be added to the note box provided and a letter from your editor confirming your assignment must be uploaded to your application.*

Accreditation will be granted to professional journalists and photographers only.

Writing Press (newspaper, magazine, internet, agencies and ISU Member Federations): maximum two professionals per organization

Photographer: maximum one professional per organization (agencies and major newspapers: maximum two professionals)

Television non-right holder: maximum three professionals per organization

Radio non-right holder: maximum one professional per organization

Freelancer: A freelance journalist or photographer is a full time professional editor or photographer, who is not employed by an agency or newspaper – a self-employed professional. A freelance editor or photographer must provide written evidence that he/she operates on behalf of a clearly identified media. A freelance editor or photographer operating under his/her own account will not be accepted.

The total number of accredited media representatives will be subject to space available. The Organizing Committee (OC) and ISU reserve the right to refuse accreditation should the number of applications exceed given space or if any requested information / documentation has not been provided in due time.

Rights holding TV and radio must also apply for accreditation via the ISU online media accreditation system. Access to the Right Holders area is restricted, therefore Right Holders are invited to contact the ISU Media Team media@isu.ch in order to obtain a username and password.

To book any broadcasting services or facilities please contact the host Broadcaster: Bo Lindqvist, bo.t.lindqvist@telia.com, +46-(0)70-8848032.

Accreditation Confirmation

If the accreditation request is accepted, an automatic email of confirmation will be issued. You may be asked to present a copy of the email of confirmation to receive your accreditation badge.

You will also be notified if your accreditation request is denied. Please note that the ISU and OC reserve the right to refuse accreditation with or without justification.

Media Accommodation

The OC has designated two official media hotels and will help out with finding other suggestions for accommodation if needed. The hotels are located just a few stops from the Arena with public transportation that runs all day and night. If requested you will be provided with a card for Public Transportation, please claim your card at the information desk at the Press Center.

It is a walking distance to the Practice Arena. Some practices will be held in a more remote arena, for which shuttle transportation will be arranged to and from Ericsson Globe. More information will be provided at the Press Center.

It is the responsibility of the individual media persons to book their own accommodation and to take on any cancellation fees.

Media Hotels

Clarion Stockholm (Top-price/Mid-range)

Ideally located just two stops (5 minutes) from the Arena with public transportation (Metro Station *Globen*). Offers all amenities including various restaurants, a bar, free Wi-Fi, business center and spa (additional cost). Beautifully located just alongside the water, just a two-minute walk from Metro Station *Skanstull*.

Booking and contact information: www.clarionstockholm.com

Codes for reduced price: *synchroworlds2018* (booking via website) or *WSSC2018* (booking over the phone).

Hotel C Stockholm (Mid-range)

Located in the city center, by the central station and all connections to airports and trains this hotel provides a personal touch to your stay. With the Metro you will reach the Arena within 15 minutes and trains run frequently all day and night. The amenities offer restaurants, free Wi-Fi and a bar at night time.

Booking and contact information: www.hotelcstockholm.com

Codes for reduced price: *synchroworlds2018* (booking via website) or *WSSC2018* (booking over the phone).

Transportation & Telecommunications

Transportation

Stockholm has a great public transportation system and the Arena Ericsson Globe is located by the Metro- and Tram-station *Globen*, just outside the city center. From the station it is just a short walk (less than five minutes) to enter the main Arena and Press Center.

More information on the public transportation system in English: www.sl.se/en

More information on the Arena, Ericsson Globe: www.stockholmlive.com/en/our-arenas/ericsson-globe

More information in general about Stockholm and tourist attractions: www.visitstockholm.com

Telecommunications

Throughout the Arena and its premises high speed Wi-Fi will be provided free of charge. The system was installed during a major event last year and has been tested for function, also for large files and press centers. However, we will be able to provide Ethernet connection at rink side and in the Press Center if needed, subject to charge. Please send your request before March 31. Later or on site requests will be subject to additional costs.

Useful Information

When visiting Stockholm the centrally located Stockholm Visitors Center (just by the Central Station) will help you out with all practicalities. You can call or e-mail them in advance or visit them when you have arrived. Find more information here: www.visitstockholm.com/good-to-know/stockholm-visitors-center/

Media information and film- and photo material on Stockholm

As media visiting Stockholm you may use the material provided in the Stockholm Media Bank (photos and film). The material is free of charge, terms and conditions apply. Find the material here: <http://mediabank.visitstockholm.com/>

If you have questions about the city or want help to explore other venues, companies or activities outside the Arena, don't hesitate to contact our colleagues, the Press Officers at Stockholm Business Region. Find their contact information here: www.stockholmbusinessregion.com/press/

Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee. Please note that an official invitation letter will only be provided to approved media representatives.

Event Schedule

TBA

For any additional questions or information, please do not hesitate to contact:

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