



World Championships

SOFIA 2019 8-10 MARCH

ISU WORLD SHORT TRACK SPEED SKATING
CHAMPIONSHIPS
SOFIA, BULGARIA

MARCH 8 – 10, 2019

Media Information



**INTERNATIONAL
SKATING UNION**

Bulgarian Skating Federation looks forward to hosting media attending the ISU World Short Track Speed Skating Championships. The event will be held in the Hall Arena Armeec, Sofia, Bulgaria, from March 8 - 10, 2019.

This information will assist you in planning your trip to Sofia and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The press centre and press tribune will be open and operational for the first practice session on March 4, 2019 at 09:00.

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Additional information and updates as required will be posted on the ISU website as they become available. If you need more information, or have questions, please contact:

Press Officer:

Kamen Petrov

email: press@bsf.bg; peterpetrov4@gmail.com

tel.: 00359886772784

Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under «[Media Accreditation](#)».

Accreditation will be granted to professional journalists and photographers only.

Writing press, photographers, non-right holding media and freelancers

- **Writing Press** (newspaper, magazine, internet, agencies and ISU Member Federations): maximum two professionals per organization
- **Photographer**: maximum one professional per organization (agencies and major newspapers: maximum two professionals, however, only one (1) photographer is allowed rink-side)
- **Television non-right holder**: maximum three professionals per organization
- **Radio non-right holder**: maximum one professional per organization
- **Freelancer**: A freelance journalist or photographer is a full time professional editor or photographer, who is not employed by an agency or newspaper – a self-employed professional. A freelance editor or photographer must provide written evidence that he/she operates on behalf of a clearly identified media. A freelance editor or photographer operating under his/her own account will not be accepted.

The total number of accredited media representatives will be subject to capacity. The Organizing Committee (OC) and ISU reserve the right to refuse any accreditation should the number of applications exceed given space or if any requested information / documentation has not been provided in due time.

The deadline to apply for media accreditation is **February 25, 2019**. All media must provide the following documentation when applying for media accreditation and further information can be requested:

1. Copy of current professional media or journalist card
2. ID photo in .jpg.
3. *If not in possession of a professional media card, a comment must be added to the note box provided and a letter from your editor confirming your assignment must be uploaded to your application.*

Rights holding TV and radio

All right holding media must also apply for accreditation via OMAS. Access to the Right Holders area is restricted, therefore Right Holders are invited to contact the ISU Media Team media@isu.ch in order to obtain a username and password. To book any broadcasting services or facilities please contact the host Broadcaster:

NVP

Mr. Andrea Miglio, Producer

andrea.miglio@nvp.it

Accreditation Confirmation

If the accreditation request is accepted, an automatic email of confirmation will be issued. You may be asked to present a copy of the email of confirmation to receive your accreditation badge.

You will also be notified if your accreditation request is denied. Please note that the ISU and OC reserve the right to refuse accreditation with or without justification.

Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee. Please note that an official invitation letter will only be provided to approved media representatives.

EU nationals are only required to present an evidence of their EU citizenship and identity. Other foreign citizens wishing to apply for a Bulgarian visa shall hold a regular travel document. These are issued by the diplomatic and consular representations of the Republic of Bulgaria.

Media Facilities at the venue

Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition.

The Mixed Zone is split into five main sections and follows a pre-determined priority order:

- Quick Quotes available through the ISU website
- Rights holders TV and radio broadcasters who have pre-booked positions
- ENG crews
- Written press
- Non-rights holders

All athletes must pass through the Mixed Zone on completion of every event. Media may also approach coaches for interviews in their designated section, if required. The Media Operations team will make sure that skaters go through the mixed zone, fulfil any media requests but are also responsible to make sure that the medallists get to their ceremony on time and will return to the Mixed Zone to finish TV interviews, and will then attend the press conference.

Material Available

- Press Conference: TBC
- Press Releases: <https://isu.org/media-centre/press-releases>
- Media Guide: <https://isu.org/media-centre/guides/media/17525-short-track-media-guide-2018-19/file>
- Images Available in News Items to be accredited as marked: <https://isu.org/isu-news/news>
- Social Media: [Insert link]
 - [Facebook](#)
 - [Twitter](#)
 - [Instagram](#)
- Hashtags: #WorldShortTrack, #ShortTrackSkating

Media Accommodation

The OC has designated three official media hotels. It is the responsibility of the individual media persons to book their own accommodation and to bear any cancellation fees.

Media Hotels

Hotel KIBELLA

info@hotelkibella.com

Tel/Fax: (+3592)9713815, (+ 359 888) 588 575

Address: Bulgaria 1113 Sofia, 26, Alexander von Humboldt Str.

The hotel is open 24 hours a day. Lobby bar open from 10 AM until 6 PM, free Wi-Fi Internet.

Payments with MASTERCARD/EUROCARD and VISA, cash

Location: 5 km from Sofia Airport, 14 Stops by bus 84, 184 till Stop Pliska - 5 min from the hotel; approximately one kilometer from the venue - Arena Armeec, 1.5 km from City Center, three stations by bus Nr. 84, 184 from bus station Pliska.

See www.hotelkibella.com/. There is a small map with the location of the hotel. Stuff is available for additional questions. Reservations by e-mail and by phone.

Hotel-EUROPE

fbsales@hotel-europe-bg.com

Telephone number: +359 2 970 1500

Fax number: +359 2 970 1511

E-mail: info@hotel-europe-bg.com

Address: 1, Liditse Str., Sofia 1113, Bulgaria

GPS details: 43N 40' 35.397", 23E 21' 37.757"

#WorldShortTrack #OneHandDown #ShortTrackSkating

Payments with MASTERCARD/EUROCARD and VISA, cash

The reception is open 24 hours. The Hotels has Lobby bar, Restaurant, Sky Bar, Dance center, fitness, sauna, massage and outside swimming pool.

The room rate is quoted per room, per night and is inclusive of 9% VAT, in city tax, Wi-Fi Internet, underground parking, fitness and swimming pool. Restaurant, Lobby Bar and Sky bar.

See website <http://www.hotel-europe-bg.com/>

Location: 5 km from Sofia Airport, by bus 84, 184 - 14 Stops till Stop Pliska - 7 min walk from the hotel; approximately 1,8 kilometers from the venue - Arena Armeec, 1.5 km from City Center - three stations by bus Nr. 84, 184 from bus station Pliska.

Hotel RAI

E-mail: hotelrai@dir.bg

Tel./Fax: +35929711435

Address: 1113, Sofia, Bulgaria, Ak. Nikola Obreshkov Str. 6

The price includes breakfast, cable internet, wireless internet and VAT per night

Payments with MASTERCARD/EUROCARD and VISA, cash

Location: 6 km far from Sofia Airport, by bus 84, 184 - 14 Stops until Stop Pliska - 10 min walk from the hotel; approximately 1 kilometer from the venue - Arena Armeec, 1.5 km from City Center - 3 stations by bus Nr. 84, 184 from bus station Pliska.

Transport from Airport Sofia to the hotels: Taxi, Buses: 84, 184 from Terminal 2 via Terminal 1, Metro Line 1 to Station Julio Curie

Telecommunications

Internet connectivity is available in the press center, press tribune, rink side for agency photographers. For any additional services, please contact the press officer.

Useful Information

Local currency exchange: 1USD/Euro = 1.70/1.95 BGN, VAT 10%.

Competition information

Training schedule pending.

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Event schedule

Thursday, March 7	08:00 Official Training 19:00 Opening Meeting
Friday, March 8	10:00 Qualifying Rounds 1500, 500, 1000m Ladies & Men
Saturday, March 9	10:00 Ranking Finals 1500, 500m Ladies & Men 13:45 Opening Ceremony 14:02 Semi-Finals & Finals 1500m Ladies & Men Quarter-Finals, Semi-Finals & Finals 500m Ladies & Men Semi-Finals 3000m Relay Ladies Semi-Finals 5000m Relay Men Awards Ceremony
Sunday, March 10	10:00 Ranking Finals 1000m Ladies & Men B Final 3000m Relay Ladies B Final 5000m Relay Men 14:02 Quarter-Finals, Semi-Finals & Finals 1000m Ladies & Men Super-Finals 3000m Ladies & Men A Final 3000m Relay Ladies A Final 5000m Relay Men Awards Ceremony

For any additional questions or information, please do not hesitate to contact:

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tel.: 00359886772784,