ISU WORLD CUP SHORT TRACK SPEED SKATING
December 16-18, 2022
Almaty, Kazakhstan

Media Information
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The National Skating Federation of Kazakhstan looks forward to hosting media attending the ISU World Cup Short Track Speed Skating event in Almaty, Kazakhstan. The event will be held at the Halyk Arena (Str. Kuldzhinskiy trakt, 2 Almaty) from December 16-18, 2022.

This information will assist you in planning your trip to Almaty and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational as from the first practice/training session on Thursday, December 8, 2022. The time schedule needs to be confirmed and verified on-site.

<table>
<thead>
<tr>
<th>Date</th>
<th>Schedule</th>
<th>Notes</th>
</tr>
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<tbody>
<tr>
<td>December 15</td>
<td>The Press Centre and press tribunes will be open on Thursday, December 15 at 10:00 a.m. and closing at 6:00 p.m.</td>
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1. **Media Accreditation**

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website [www.isu.org](http://www.isu.org) under «Media Accreditation».

Only professional journalists, editors and photographers covering the ISU Event for editorial purposes, or producing content for news purposes, will be accredited.

1.1 Accreditation Requirements

All media must provide the following documentation when applying for media accreditation and further information could be requested (such as evidence of past articles, etc.):

1. Endorsement Letter from the editor-in-chief (formats: pdf, png or jpeg) - Mandatory
2. Copy of current professional media or journalist card (formats: pdf, png, or jpeg) – if available
3. ID photo (formats: pdf, png or jpeg) - Mandatory
4. Present the necessary documentation as requested by the OC, and which may include sanitary certifications/testing results - Mandatory

1.2. Quotas

If space is limited the following quota will be enforced:

<table>
<thead>
<tr>
<th>Type of Media</th>
<th>Number of people per media organization</th>
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<tbody>
<tr>
<td>Writing Press</td>
<td>Media Organization (newspaper, magazine, web, agencies, ISU Member Federations) : 1 journalist</td>
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<tr>
<td></td>
<td>Agency, Major Newspaper: 2 journalists</td>
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<tr>
<td>Media Organization: 1 photographer</td>
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<tr>
<td>Agency, Major Newspaper: 2 photographers (limited to one rink side position, the other in an elevated position for Figure Skating, Synchronized Skating and Short Track Speed Skating. For Speed Skating, space permitting 2 rink side positions could be possible)</td>
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</table>

<table>
<thead>
<tr>
<th>TV Non-Right Holder</th>
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</thead>
<tbody>
<tr>
<td>Media Organization: 3 person crew max. (e.g. one reporter, one camera person, one editor)</td>
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<th>Radio Non-Right Holder</th>
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<tbody>
<tr>
<td>Media Organization: 1 reporter (max.)</td>
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<table>
<thead>
<tr>
<th>Freelancer</th>
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</thead>
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<td>Freelance journalist or photographer: 1 person</td>
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<tr>
<td>• Freelancers must provide written evidence that they are assigned to cover the ISU Event by a media organization.</td>
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<tr>
<td>• A freelancer operating under their own account may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces etc).</td>
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1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee have been working diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU events either on-site or remotely. This in mind, there will be two types of media accreditations issued:

- **On-site** media accreditations will be subject to capacity.
- **Remote media accreditation holders** will not have access to the venue and will be covering the event virtually.

The deadlines to apply for media accreditations are as follows:

- On-site media accreditation requests: **Tuesday, December 2, 2022**
- Remote media accreditation requests: **Thursday, December 9, 2022**

No late media accreditation applications will be accepted for on-site requests.

1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide and agree to the following rules in the conduct of their editorial work during ISU events (see Terms and Conditions here).

1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area (unless approval has been provided by the ISU and its TV partners in advance)
• Competitions / Field of play
• From public seats at all times (even during ice resurfacing)

1.4.2. Authorized areas
Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial purposes in the following areas:
• In the Press Conference room
• Outside the venue

Special filming permissions may be submitted to the ISU Media Team (media@isu.ch) in advance of the event. The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.5. TV and Radio Rights Holders
All right holding media must also apply for accreditation via OMAS. Access to the Right Holders area is restricted, therefore Right Holders are invited to contact the ISU Media Team media@isu.ch in order to obtain a username and password.

To book any broadcasting services or facilities please contact the host Broadcaster:

Inna Tribelgorn
OC Host Broadcaster
Telephone: +7017555270
Email: inna@nsp.asia

1.6. Accreditation Confirmation
If the accreditation request – either on-site or remote - is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the email of confirmation to receive your accreditation badge.

You will also be notified if your accreditation request is denied. Please note that the ISU and OC reserve the right to refuse accreditation with or without justification.

Accreditation will be distributed to media at the Press Centre during the below indicated opening hours, beginning Thursday, December 15, 2022, from 10:00am (time schedule subject to change, please verify on-site).

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2. Covid-19 Measures

The Infectious Disease Guidelines for ISU Events describe the minimum sanitary measures that must be put in place to host an ISU Event during a COVID-19 pandemic situation. If the local health authorities require a stricter policy in order to host the Event, those stricter policies will need to be followed.

General measures – subject to changes:

- Masks are not mandatory but it is highly recommended to wear them inside the official Event locations (Ice Rink, Transportation, Hotel). If the host country/local community/venue has a stricter mask wearing policy, then masks must be worn as per the local authorities’ policy.
- Social distance must apply wherever possible and good hand hygiene is strongly recommended.

Participants will be informed of any Covid-19 testing policy that could be implemented on-site during the event.

3. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee, Ms. Akaisha Ospan, ss@skating.kz. Please note that an official invitation letter will only be provided to approved media representatives.

For visa request, please provide passport details and name of the Embassy where it will be applied.

4. Media Facilities at the venue

From the entrance of the Halyk Arena, you will be able to access directly to the Press Center and the Mixed Zone Area (follow the signs or ask any volunteers if needed).

The Press Centre includes 20 workplaces equipped with wireless Internet access and a TV screen. Accredited media will be provided with drinks (coffee, water, etc.) and snacks.

4.1. Media Tribune and TV Commentator positions

The OC will organize separate 30 seats in the Arena for the Media. We also kindly ask Media Members to follow the rules of accredited zones and stay only in those defined permitted zones.

4.2. Mixed Zone & Press Conferences

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition. It is split into the below listed main sections and follows a pre-determined priority order:

- TV and Radio Rights Holders who have pre-booked positions
- ENG crews
- Non-Right Holders (written/web press, TV/Radio, social media without any production rights)

Athletes with requests will pass through the Mixed Zone on completion of every event. Coaches may also be requested for interviews, if required. The Press Officer and ISU Media teams will do their best to make sure that requested skaters go through the Mixed Zone for media interviews, but are also responsible to ensure that the medallists get to their ceremony on time and return to the Mixed Zone to finish TV interviews, before then attending Press Conferences.

The Mixed Zone will be located on the left side of the Press Center.

Press conferences will feature the top 3 finishers after each competition segment, and after each victory ceremony.
All remote media accreditation holders will be able to access the virtual Press Conferences through a Zoom link provided on the ISU Inside Event App. Once in the Zoom room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

All interview requests must be forwarded in advance to the OC Press Officer - Marzhan Kalymova kalymmova@gmail.com or ss@skating.kz - who will work with the media.

5. Media Services
   - To access ISU photo galleries for editorial and non-commercial purposes, click here. When using a picture, the ISU must be credited as follows: ©International Skating Union (ISU) and must be tagged or mentioned in any social media post.
   - OC Photographer: Mr. Sali Sabirov, e-mail: sabirovst@gmail.com
   - Social Media accounts:
     - Instagram + Tik Tok: @qaz.iceteam
   - Event Hashtags: #AlmatyIce #Qaziceteam #Halykarena #Shorttrackskating #WCALA2022
   - Event Website: www.skating.kz

Connect with ISU official channels for all the latest and live information:
   - [ISU website](#)
   - [Event webpage](#)
   - [ISU Newsletter](#)
   - Facebook: [@ISUShortTrackSpeedSkating](#)
   - Instagram: [@isuspeedskating](#)
   - Youtube: [Skating ISU](#)
   - Twitter: [@ISU_Speed](#)
   - Tik Tok: [@isuskating](#)
   - Weibo: weibo.com/isuofficial
   - LinkedIn: [https://www.linkedin.com/company/international-skating-union](#)

Inside ISU Event App:
   - The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely.
   - It gathers all the key media-related information (competition schedule, media areas operating hours, contacts, virtual accesses, transportation, entries/results, etc.), constantly updated live with push notifications alerts.

The credentials to access the Media channel of the relevant Event is provided via OMAS once an accreditation is approved.

6. Media Accommodation
The OC has designated two official hotels for the ISU Event. Also note that, due to limited capacity, the priority for rooms will be given to teams. In case of additional space available at the hotels, rooms could be offered to accredited media.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.
6.1. Media Hotels

**Hotel Garden Park Inn**  
Baytursynova St 139  
Almaty 050013  
Reservation: info@qtrip.kz  
Website: https://gardenparkinn.kz/

**Hotel SADU**  
128/7 Al-Farabi Avenue  
Almaty 050044  
Reservation: info@qtrip.kz

There is a fitness club in the hotel area. The cost for hotel residents is 10,000 tenge during the day (gym, cycling, spa and swimming pool, group classes). More information: Invictus Sadu (invictusfitness.kz)

6.2. Reservation Payment Conditions

In case of no-shows or cancellation of hotel rooms after Sunday, December 4, 2022, the customer will be charged 80% of the total costs by the Organizing Committee.

For more details on hotels, please contact info@qtrip.kz

7. Transportation

7.1. Transportation

Shuttle transportation will be arranged from the official hotels to the Halyk Arena during the competition days and the training periods (time schedule to be verified on-site).

The shuttle schedule will be updated in due time at the Hotels Info desks, on the Inside ISU Events App as well as at the venue.

Shuttle schedules will be provided on site. Please be advised that the transportation service will only be available for the designated official media hotels.

8. Competition information

Entry lists, Results and Rankings will be published in due time here.

For any additional questions or information, please do not hesitate to contact:

Ms. Marzhan Kalymova  
National Skating Federation of Kazakhstan  
47, Kabanbay Batyra, Astana  
E-mail: kalymmova@gmail.com  
Tel: +7 777 309 5980  
Event website: www.skating.kz