



ISU European  
**Short Track**  
Speed Skating  
**Championships**  
Gdańsk **2023**

**ISU EUROPEAN SHORT TRACK SPEED SKATING  
CHAMPIONSHIPS**

**JANUARY, 13-15, 2023**

**GDAŃSK, POLAND**

**Media Information**



**INTERNATIONAL  
SKATING UNION**

# Table of Contents

<b>1. Media Accreditation</b> .....	<b>3</b>
1.1 Accreditation Requirements .....	3
1.2. Quotas.....	3
1.3. Accreditation types and deadlines .....	4
1.4. Restrictions to Media Non-Right Holders during ISU Events.....	4
1.4.1. <i>Restricted areas</i> .....	4
1.4.2. <i>Authorized areas</i> .....	4
1.5. TV and Radio Rights Holders .....	5
1.6. Accreditation Confirmation .....	5
<b>2. Covid-19 Measures</b> .....	<b>5</b>
<b>3. Visa Application</b> .....	<b>6</b>
<b>4. Media Facilities at the venue</b> .....	<b>6</b>
4.1. Media Tribune .....	6
4.2. Mixed Zone .....	6
<b>5. Media Services</b> .....	<b>6</b>
<b>6. Media Accommodation</b> .....	<b>7</b>
6.1. Media Hotels .....	7
<b>7. Transportation and Telecommunications</b> .....	<b>7</b>
7.1. Transportation .....	7
7.2. Telecommunications .....	8
<b>8. Useful Information</b> .....	<b>8</b>
<b>9. Competition information</b> .....	<b>8</b>

The Polish Speed Skating Association looks forward to hosting media attending the ISU European Short Track Speed Skating Championships in Gdansk, Poland. The event will be held at the Hala Olivia Arena (Aleja Grunwaldzka 470, 80-309 Gdańsk) from January 13-15, 2023.

This information will assist you in planning your trip to Gdańsk and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational as from the first practice/ training session on **January, 12, 2023 at 9:00am**.

The Press Centre will be open one hour before the start of the competitions until one hour after the last race of each competition day.

## 1. Media Accreditation

**All media** must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website ([www.isu.org](http://www.isu.org)) under «[Media Accreditation](#)».

Only professional journalists, editors and photographers covering the ISU Event for editorial purposes, or producing content for news purposes, will be accredited.

### 1.1 Accreditation Requirements

All media must provide the following documentation when applying for media accreditation and further information could be requested (such as evidence of past articles, etc.):

1. Endorsement Letter from the editor-in-chief (formats: pdf, png or jpeg) - **Mandatory**
2. Copy of current professional media or journalist card (formats: pdf, png, or jpeg) – **if available**
3. ID photo (formats: pdf, png or jpeg) - **Mandatory**
4. Present the necessary documentation as requested by the OC, and which may include sanitary certifications/testing results - **Mandatory**

### 1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations) : 1 journalist
	Agency, Major Newspaper: 2 journalists
Photographer	Media Organization: 1 photographer
	Agency, Major Newspaper: 2 photographers (limited to one rink side position, the other in an elevated position for Figure Skating, Synchronized Skating and Short Track Speed Skating. For Speed Skating, space permitting 2 rink side positions could be possible)

TV Non-Right Holder	Media Organization: 3-person crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
Freelancer	<p>Freelance journalist or photographer: 1 person</p> <ul style="list-style-type: none"> <li>• Freelancers must provide written evidence that they are assigned to cover the ISU Event by a media organization.</li> <li>• A freelancer operating under their own account may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces etc).</li> </ul>

### 1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee have been working diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU events either on-site or remotely. This in mind, there will be two types of media accreditations issued:

- **On-site** media accreditations will be subject to capacity.
- **Remote media accreditation holders** will not have access to the venue and will be covering the event virtually.

The deadlines to apply for media accreditations are as follows:

- On-site media accreditation requests: **December 30, 2022**
- Remote media accreditation requests: **January 6, 2023**

No late media accreditation applications will be accepted for on-site requests.

### 1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide and agree to the following rules in the conduct of their editorial work during ISU events ([see Terms and Conditions here](#)).

#### 1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area (unless approval has been provided by the ISU and its TV partners in advance)
- Competitions / Field of play
- From public seats at all times (even during ice resurfacing)

#### 1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial purposes in the following areas:

- In the Press Conference room
- Outside the venue

[Special filming permissions](#) may be submitted to the ISU Media Team ([media@isu.ch](mailto:media@isu.ch)) in advance of the event. The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

### 1.5. TV and Radio Rights Holders

All right holding media must also apply for accreditation via [OMAS](#). Access to the Right Holders area is restricted, therefore Right Holders are invited to contact the ISU Media Team [media@isu.ch](mailto:media@isu.ch) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the host Broadcaster:

#### **POLSAT SPORT**

Blazej Zdaniewicz: [BZdaniewicz@polsat.com.pl](mailto:BZdaniewicz@polsat.com.pl)

### 1.6. Accreditation Confirmation

If the accreditation request – either on-site or remote - is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the email of confirmation to receive your accreditation badge.

You will also be notified if your accreditation request is denied. Please note that the ISU and OC reserve the right to refuse accreditation with or without justification.

Accreditations can be picked up from the Press Center at Hala Olivia Arena as from **Thursday, January 12, 2023 at 9:00am** (operating hours to be confirmed).

## 2. Covid-19 Measures

The [Infectious Disease Guidelines for ISU Events](#) describe the minimum sanitary measures that must be put in place to host an ISU Event during a COVID-19 pandemic situation. If the local health authorities require a stricter policy in order to host the Event, those stricter policies will need to be followed.

General measures – subject to changes:

- Masks are not mandatory but it is highly recommended to wear them inside the official Event locations (Ice Rink, Transportation, Hotel). If the host country/local community/venue has a stricter mask wearing policy, then masks must be worn as per the local authorities' policy.
- Social distance must apply wherever possible and good hand hygiene is strongly recommended.

There are currently no travel restrictions to and from Poland nor any national restrictions. If the situation changes, participants will be informed of any Covid-19 testing policy that could be implemented on-site during the event.

Please note that all information regarding the Covid-19 pandemic-related travel and access restrictions/arrangements will be available by contacting the Organizing Committee ([estc2023@pzls.pl](mailto:estc2023@pzls.pl)).

### 3. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee ([estc2023@pzls.pl](mailto:estc2023@pzls.pl)). Please note that an official invitation letter will only be provided to approved media representatives.

For visa request, please provide passport details and name of the Embassy where it will be applied.

### 4. Media Facilities at the venue

Media Facilities at the venue will provide work desks, power, wired and wireless internet, TV screens, lockers. There will be approximately 30 seats available in the Press Centre and 30 in the Press Tribune.

#### 4.1. Media Tribune

Media tribune will be located in the middle of the finishing straight and can be accessed directly from the Press Center. There will be approximately 30 non-tabled seats with a wireless Internet connection.

#### 4.2. Mixed Zone

The Mixed Zone is located next to the heat box with easy access for the athletes after the race. It provides an opportunity for media to interview athletes immediately after competition. It is split into the below four main sections and follows a pre-determined priority order:

- TV and Radio Rights Holders (who have pre-booked positions)
- ENG crews
- Non-Right Holders (written/web press, TV/Radio, social media without any production rights)
- Virtual Mixed Zone

Athletes with requests will pass through the Mixed Zone on completion of every event. Coaches may also be requested for interviews, if required. The Press Officer and ISU Media teams will do their best to make sure that requested skaters go through the Mixed Zone for media interviews, but are also responsible to ensure that the medallists get to their ceremony on time and return to the Mixed Zone to finish TV interviews, before then attending Press Conferences.

All remote media accreditation holders will be able to access the virtual Mixed Zone through a Zoom link provided on the ISU Inside Event App. Once in the Zoom room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

### 5. Media Services

- To access ISU photo galleries for editorial and non-commercial purposes, [click here](#). When using a picture, the ISU must be credited as follows: ©**International Skating Union (ISU)** and must be tagged or mentioned in any social media post.
- Social Media accounts:
  - [PSSA Facebook](#)
  - [PSSA Instagram](#)
  - [PSSA Twitter](#)
- Event Hashtag: #ShortTrackSkating
- [Official Event Website](#)

Connect with ISU official channels for all the latest and live information:

- [ISU website](#)
- [Event webpage](#)

- [ISU Newsletter](#)
- Facebook: [@ISUShortTrackSpeedSkating](#)
- Instagram: [@isuspeedskating](#)
- Youtube: [Skating ISU](#)
- Twitter: [@ISU\\_Speed](#)
- Tik Tok: [@isuskating](#)
- Weibo: [weibo.com/isuofficial](#)
- LinkedIn: <https://www.linkedin.com/company/international-skating-union>

#### **Inside ISU Event App :**

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely.
- It gathers all the key media-related information (competition schedule, media areas operating hours, contacts, virtual mixed zone, transportation, entries/results, etc.), constantly updated live with push notifications alerts.

The credentials to access the Media channel of the relevant Event is provided via OMAS once an accreditation is approved.

## **6. Media Accommodation**

The Organizing Committee suggests three official media hotels. All three are within a walking distance to the Hala Olivia Arena.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

We recommend to make a hotel reservation ahead of time due to a limited number of rooms.

### **6.1. Media Hotels**

[Hotel Arkon Park](#) \*\*\*\* (5 min walk from/to the venue)  
[Hampton by Hilton Gdańsk Oliwa](#) \*\*\* (10 min walk from/to the venue)  
[Hotel Olivia](#) \*\* (2 min walk from/to the venue)

All hotels are available on [booking.com](https://www.booking.com).

## **7. Transportation and Telecommunications**

### **7.1. Transportation**

Upon request, the Organizing Committee will provide bus transportation from Wednesday, January 11, 2023 until Monday, January 16, 2023 between:

- Lech Walesa Airport Gdańsk - the official hotels
- Gdańsk Central Railway Station - the official hotels

Prices:       20 euro/per person (for groups of 3 persons or more)- one way.  
                   30 euro/per person (for groups up to 3 persons) - one way.

## 7.2. Telecommunications

All media areas will have a media dedicated WIFI internet access. There will also be limited number of cabled internet connections available at the Press Center.

## 8. Useful Information

- 1 EUR = 4,65 PLN
- Polish VAT rates:
  - Standard rate: 23%
  - Lowered rate: 8%, 5%, 3%
- Emergency numbers:
  - Police: 997
  - Ambulance: 998
  - Fire brigades: 999
  - European emergency number: 112

## 9. Competition information

Schedule, Entry Lists, Results, Results and Rankings will be available [here](#).

**For any additional questions or information, please do not hesitate to contact:**

OC Press Officer  
**Mr. Paweł Skraba**  
E-mail: [media@pzls.pl](mailto:media@pzls.pl)

[Official Event Website](#)  
[ISU Event webpage](#)