



# **ISU World Speed Skating Championships**

**Hamar, Norway**

**March 3, 2022**

## **Media Information**



**INTERNATIONAL  
SKATING UNION**

The Norwegian Skating Association looks forward to hosting media attending the ISU World Speed Skating Championships in Hamar, Norway. The event will be held at Vikingskipet from March 3, 2022.

This information will assist you in planning your trip to Hamar and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Center and press tribune will be open and operational from March 3, 2022.

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If you require further information or have any questions, please contact:

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## Media Accreditation

**All media** must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website ([www.isu.org](http://www.isu.org)) under «[Media Accreditation](#)».

Accreditation will be granted to professional journalists and photographers only.

### Writing press, photographers, non-right holding media and freelancers

- **Writing Press** (newspaper, magazine, internet, agencies and ISU Member Federations): maximum one professional per organization onsite (agencies and major newspapers: maximum two professionals)
- **Photographer**: maximum one professional per organization onsite (agencies and major newspapers: maximum two professionals onsite)
- **Television non-right holder**: maximum three professionals per organization onsite
- **Radio non-right holder**: maximum one professional per organization onsite
- **Freelancer**: A freelance journalist or photographer is a full time professional editor or photographer, who is not employed by an agency or newspaper – a self-employed professional. A freelance editor or photographer must provide written evidence that he/she operates on behalf of a clearly identified media. A freelance editor or photographer operating under his/her own account will not be accepted.

The International Skating Union (ISU) and the Organizing Committee have been working diligently over to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU events. This in mind, there will be two types of media accreditations issued for those wishing to cover ISU Championships.

**On-site** media accreditations will be subject to capacity.

**Remote media accreditation holders** will not have access to the venue and will be covering the event virtually.

The deadlines to apply for media accreditations are as follows:

On-site media accreditation requests: **February 22<sup>nd</sup>, 2022.**

Remote media accreditation requests: **February 28<sup>th</sup>, 2022.**

Accreditation: [Apply now](#)

No late media accreditation requests will be accepted for on-site media accreditation requests.

All media must provide the following documentation when applying for media accreditation and further information can be requested:

1. Endorsement Letter in .pdf, .jpg, .png or .jpeg
2. Copy of current professional media or journalist card in .pdf, .jpg, .png, .jpeg
3. ID photo in .pdf, .jpg, .png or .jpeg

### Rights holding TV and radio

All right holding media must also apply for accreditation via [OMAS](#). Access to the Right Holders area is restricted, therefore Right Holders are invited to contact the ISU Media Team [media@isu.ch](mailto:media@isu.ch) in order to obtain a username and password. To book any broadcasting services or facilities please contact the host Broadcaster:

NENT Group: Mr. Mikal Krantz

[hbbooking@nentgroup.com](mailto:hbbooking@nentgroup.com)

## Accreditation Confirmation

If the accreditation request is accepted, an automatic email of confirmation will be issued. You may be asked to present a copy of the email of confirmation to receive your accreditation badge.

You will also be notified if your accreditation request is denied. Please note that the ISU and OC reserve the right to refuse accreditation with or without justification.

Accreditation may be picked up at the main entrance at Vikingskipet. Information about accreditation times for media will be posted [here](#):

## Media Facilities at the venue

- The Press center has the following facilities: work desks, power, wireless internet, TV screens and one information desk.
- All photographers must wear vests marked PHOTO. Vests are available at the Press center.

## Media Tribune and TV Commentator positions

- All accredited media representatives can access the media tribune. The media tribune is located outside the press center and has wireless internet and available work desks.

## Mixed Zone & Press Conferences

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition.

Requests can be made in advance through a form that will be available through the ISU Events App.

The Mixed Zone is split into five main sections and follows a pre-determined priority order:

- Quick Quotes available through the ISU website
- Rights holders TV and radio broadcasters who have pre-booked positions
- ENG crews
- Written press
- Non-rights holders
- Virtual mixed zone

The Media Operations team will do their best to make sure that skaters go through the mixed zone, fulfil any media requests.

The Mixed Zone is located at ground floor level and can be accessed via stairs located opposite the cafeteria.

Press conferences, will feature the top-3 finishers after the races. They will also be available virtually to all remote media accreditation holders. They will take place after the races/segments. Press conferences will be moderated by a member of the Organizing Committee. These press conferences will be archived and available for on-demand viewing.

All remote media accreditation holders will be able to access the virtual mixed zone and virtual press conference through a provided link on the ISU Inside Event App.

## Material Available

- Press Conference: on site
- Press Releases: To receive ISU Press Releases please subscribe [here](#)
- Media Guide
- Image Gallery: Subscribe to the Press Releases [here to receive the link to the Photo Gallery](#). Pictures are also available in News Items with credit as indicated
- Social Media: <https://www.facebook.com/Norges.Skoyteforbund>
- Hashtags: #speedskating

Download the ISU App *ISU Events* for more information during the event.

## Media Accommodation

### Media Hotels

The ISU has designated one official media hotel, Thon Hotel Victoria. Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

The hotel is located in the center of Hamar city, Strandgata 21, 231 Hamar. The hotel is in walking distance from Vikingskipet - city buses are available.

Single room: NOK 1850,- per room per, night, including breakfast.

Double room: NOK 2100,- per room, per night, including breakfast.

Superior room: NOK 2500,- per room per, night, including breakfast.

Booking is made directly to the hotel at: [victoria.resepsjon@olavthon.no](mailto:victoria.resepsjon@olavthon.no) , booking reference: MEDIA ISU SPEED SKATING 2022

To ensure availability and discounted prices, please make Your bookings before January 5<sup>th</sup> 2022.

Invoice must be payed prior to event or at check in.

Current exchange rate (September 21st, 2021):

1 EUR = 10,24 NOK

1 USD = 8,75 NOK

## Transportation

### Transportation

Transportation will be available from the hotel before competitions starts, and back to the hotel after competitions. [Timetable](#) will be available soon.

There are several city buses available. From the hotel the City buses are available from Hamar city (CC Hamar) to Vikingskipet (Espen); [timetable](#) and [map](#).

## Useful Information

Additional information for media will be posted [here](#).

***For any additional questions or information, please do not hesitate to contact:***

Jane Meyer

Press officer

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