European Speed Skating Championships
January 6th, 2023
Hamar, Norway

Media Information
Table of Contents

1. Media Accreditation ............................................................................................................................ 3
   1.1 Accreditation Requirements ............................................................................................................ 3
   1.2. Quotas ............................................................................................................................................. 3
   1.3. Accreditation types and deadlines ................................................................................................. 4
   1.4. Restrictions to Media Non-Right Holders during ISU Events ......................................................... 4
       1.4.1. Restricted areas ......................................................................................................................... 4
       1.4.2. Authorized areas ....................................................................................................................... 4
   1.5. TV and Radio Rights Holders ...................................................................................................... 5
   1.6. Accreditation Confirmation ......................................................................................................... 5

2. Covid-19 Measures ............................................................................................................................. 5

3. Visa Application ................................................................................................................................ 5

4. Media Facilities at the venue ............................................................................................................. 5
   4.1. Media Tribune and TV Commentator positions .............................................................................. 5
   4.2. Mixed Zone & Press Conferences ............................................................................................... 5

5. Media Services ................................................................................................................................... 6

6. Media Accommodation ....................................................................................................................... 6
   6.1. Media Hotel prices ......................................................................................................................... 7

7. Transportation and Telecommunications ........................................................................................... 7
   7.1. Transportation ............................................................................................................................... 7
   7.2. Telecommunications .................................................................................................................... 7
Norwegian speeding association looks forward to hosting media attending the ISU European Speed Skating Championships in Hamar. The event will be held at the Vikingskipet from January 6th, 2023.

This information will assist you in planning your trip to Hamar and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational for the first practice/training session as from Friday, January 6th, 2023.

1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under «Media Accreditation».

Only professional journalists, editors and photographers covering the ISU Event for editorial purposes, or producing content for news purposes, will be accredited.

1.1 Accreditation Requirements

All media must provide the following documentation when applying for media accreditation and further information could be requested (such as evidence of past articles, etc.):

1. Endorsement Letter from the editor-in-chief (formats: pdf, png or jpeg) - Mandatory
2. Copy of current professional media or journalist card (formats: pdf, png, or jpeg) – if available
3. ID photo (formats: pdf, png or jpeg) - Mandatory
4. Present the necessary documentation as requested by the OC, and which may include sanitary certifications/testing results - Mandatory

1.2. Quotas

If space is limited the following quota will be enforced:

<table>
<thead>
<tr>
<th>Type of Media</th>
<th>Number of people per media organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Writing Press</td>
<td>Media Organization (newspaper, magazine, web, agencies, ISU Member Federations) : 1 journalist</td>
</tr>
<tr>
<td></td>
<td>Agency, Major Newspaper: 2 journalists</td>
</tr>
<tr>
<td>Photographer</td>
<td>Media Organization: 1 photographer</td>
</tr>
<tr>
<td></td>
<td>Agency, Major Newspaper: 2 photographers (limited to one rink side position, the other in an elevated position for Figure Skating, Synchronized Skating and Short Track Speed Skating. For Speed Skating, space permitting 2 rink side positions could be possible)</td>
</tr>
<tr>
<td>TV Non-Right Holder</td>
<td>Media Organization: 3 person crew max. (e.g. one reporter, one camera person, one editor)</td>
</tr>
<tr>
<td>Radio Non-Right Holder</td>
<td>Media Organization: 1 reporter (max.)</td>
</tr>
<tr>
<td>------------------------</td>
<td>----------------------------------------</td>
</tr>
<tr>
<td>Freelancer</td>
<td>Freelance journalist or photographer: 1 person</td>
</tr>
</tbody>
</table>
|                        | • Freelancers must provide written evidence that they are assigned to cover the ISU Event by a media organization.  
|                        | • A freelancer operating under their own account may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces etc). |

### 1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee have been working diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU events either on-site or remotely. This in mind, there will be two types of media accreditations issued:

- **On-site** media accreditations will be subject to capacity.

- **Remote media accreditation holders** will not have access to the venue and will be covering the event virtually.

The deadlines to apply for media accreditations are as follows:

- On-site media accreditation requests: **December 22\(^{nd}\), 2022**
- Remote media accreditation requests: **December 30\(^{th}\), 2022**

No late media accreditation applications will be accepted for on-site requests.

### 1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide and agree to the following rules in the conduct of their editorial work during ISU events ([see Terms and Conditions here](#)).

#### 1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area (unless approval has been provided by the ISU and its TV partners in advance)
- Competitions / Field of play
- From public seats at all times (even during ice resurfacing)

#### 1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial purposes in the following areas:

- In the Press Conference room
- Outside the venue
Special filming permissions may be submitted to the ISU Media Team (media@isu.ch) in advance of the event. The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.5. TV and Radio Rights Holders
All right holding media must also apply for accreditation via OMAS. Access to the Right Holders area is restricted, therefore Right Holders are invited to contact the ISU Media Team media@isu.ch in order to obtain a username and password.

To book any broadcasting services or facilities please contact the host Broadcaster:
Viaplay Norway
Michael Krantz
mikael.krantz@viaplaygroup.com

1.6. Accreditation Confirmation
If the accreditation request – either on-site or remote - is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the email of confirmation to receive your accreditation badge.

You will also be notified if your accreditation request is denied. Please note that the ISU and OC reserve the right to refuse accreditation with or without justification.

Accreditation may be picked up at the main entrance at Vikingskipet. The accreditation center will be open from January 2, 2023 at 8.00 am to 6.00 pm.

2. Covid-19 Measures
All Event attendees must fill out, sign the ISU COVID waiver for Media and upload it into the OMAS.

3. Visa Application
Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee. Please note that an official invitation letter will only be provided to approved media representatives.

For visa request, please provide passport details and name of the Embassy where it will be applied.

4. Media Facilities at the venue
The Press center has the following facilities: work desks, power, wireless internet, TV screens and one information desk.
All photographers must wear wests marked PHOTO. Wests are available at the Press center.

4.1. Media Tribune and TV Commentator positions
All accredited media representatives can access the media tribune. The media tribune has wireless internet and work desks and is located outside the press center.

4.2. Mixed Zone & Press Conferences
The Mixed Zone provides an opportunity for media to interview athletes immediately after competition. It is split into five main sections and follows a pre-determined priority order:

- Quick Quotes (available through the ISU website)
- TV and Radio Rights Holders who have pre-booked positions
• ENG crews
• Non-Right Holders (written/web press, TV/Radio, social media without any production rights)
• Virtual Mixed Zone

Athletes with requests will pass through the Mixed Zone on completion of every event. Coaches may also be requested for interviews, if required. The Press Officer and ISU Media teams will do their best to make sure that requested skaters go through the Mixed Zone for media interviews, but are also responsible to ensure that the medallists get to their ceremony on time and return to the Mixed Zone to finish TV interviews, before then attending Press Conferences.

All remote media accreditation holders will be able to access the virtual Mixed Zone and virtual Press Conferences through a Zoom link provided on the ISU Inside Event App. Once in the Zoom room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

The Mixed zone is located by the stairs to inner field.

5. Media Services

• Press Releases
• Media Guide
• To access ISU photo galleries for editorial and non-commercial purposes, click here. When using a picture, the ISU must be credited as follows: ©International Skating Union (ISU) and must be tagged or mentioned in any social media post.
• Social Media accounts: Norges skøyteforbund

Connect with ISU official channels for all the latest and live information:

• ISU website
• ISU Newsletter subscription
• Facebook: @ISUFigureSkating / @ISUSpeedSkating / @ISUShortTrackSpeedSkating
• Instagram: @ISUFigureSkating / @isuspeedskating
• Youtube: Skating ISU
• Twitter: @ISU_Figure / @ISU_Speed
• Tik Tok: @isuskating
• Weibo: weibo.com/isuofficial
• LinkedIn: https://www.linkedin.com/company/international-skating-union

Inside ISU Event App:

• The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely.
• It gathers all the key media-related information (competition schedule, media areas operating hours, contacts, virtual mixed zone, transportation, press releases, entries/results, etc.), constantly updated live with push notifications alerts.

The credentials to access the Media channel of the relevant Event is provided via OMAS once an accreditation is approved.

6. Media Accommodation

The OC has designated Wood Hotel by Frich’s in Brumunddal as the official media hotel.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.
6.1. Media Hotel prices

Singel room NOK 1 295, -
Double room NOK 1 495, -
Triple room NOK 1 695, -
Breakfast is included.

Booking may be done at: woodhotel@frich.no
Use booking code # 74327
The booking code expires December 4th, 2022.

7. Transportation and Telecommunications

7.1. Transportation

Shuttle transportation will be arranged from the official media hotel to the main venue and the practice arena. Shuttle schedules will be provided on site. Please be advised that the transportation service will only be available for the designated official media hotels.

7.2. Telecommunications

Internet connection will be distributed in the press center.

For any additional questions or information, please do not hesitate to contact:
Jane Meyer
OC press officer
Phone: +47 480 08 332
e-mail: janemeyer79@gmail.com

ISU Event page