



# ISU World Speed Skating Championships

March 2-5, 2023

THIALF

Heerenveen, the Netherlands

## Media Information



**INTERNATIONAL  
SKATING UNION**

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KNSB looks forward to hosting media attending the ISU Word Speed Skating Championships in Heerenveen, the Netherlands. The event will be held at the Thialf Stadium (Pim Mulierweg 1, 8443 Heerenveen, Netherlands) from Thursday March 2 until Sunday March 5, 2023.

This information will assist you in planning your trip to Heerenveen and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational as from Thursday March 2, till March 5, 2023, according to the following time schedule (it may be subject to changes and needs to be verified on-site):

- **Thursday March 2<sup>nd</sup>:** 16:00pm – 12:00pm
- **Friday March 3<sup>rd</sup>:** 17:00pm – 12:00pm
- **Saturday March 4<sup>th</sup>:** 11:30am – 20:45pm
- **Sunday March 5<sup>th</sup>:** 10:00am – 21:00pm

## 1. Media Accreditation

**All media** must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website ([www.isu.org](http://www.isu.org)) under «[Media Accreditation](#)».

Only professional journalists, editors and photographers covering the ISU Event for editorial purposes, or producing content for news purposes, will be accredited.

### 1.1 Accreditation Requirements

All media must provide the following documentation when applying for media accreditation and further information could be requested (such as evidence of past articles, etc.):

1. Endorsement Letter from the editor-in-chief (formats: pdf, png or jpeg) - **Mandatory**
2. Copy of current professional media or journalist card (formats: pdf, png, or jpeg) – **if available**
3. ID photo (formats: pdf, png or jpeg) - **Mandatory**
4. Present the necessary documentation as requested by the OC, and which may include sanitary certifications/testing results - **Mandatory**

### 1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations) : 1 journalist
	Agency, Major Newspaper: 2 journalists
Photographer	Media Organization: 1 photographer
	Agency, Major Newspaper: 2 photographers (limited to one rink side position, the other in an elevated position for Figure Skating, Synchronized Skating and Short Track Speed Skating. For Speed Skating, space permitting 2 rink side positions could be possible)
TV Non-Right Holder	Media Organization: 3 person crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
Freelancer	<p>Freelance journalist or photographer: 1 person</p> <ul style="list-style-type: none"> <li>• Freelancers must provide written evidence that they are assigned to cover the ISU Event by a media organization.</li> <li>• A freelancer operating under their own account may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces etc).</li> </ul>

### 1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee have been working diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU events either on-site or remotely. This in mind, there will be two types of media accreditations issued:

- **On-site** media accreditations will be subject to capacity.
- **Remote media accreditation holders** will not have access to the venue and will be covering the event virtually.

The deadlines to apply for media accreditations are as follows:

- On-site media accreditation requests: **February 17, 2023**
- Remote media accreditation requests: **February 24, 2023**

No late media accreditation applications will be accepted for on-site requests.

#### 1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide and agree to the following rules in the conduct of their editorial work during ISU events ([see Terms and Conditions here](#)).

##### 1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area (unless approval has been provided by the ISU and its TV partners in advance)
- Competitions / Field of play
- From public seats at all times (even during ice resurfacing)

##### 1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial purposes in the following areas:

- In the Press Conference room
- Outside the venue

[Special filming permissions](#) may be submitted to the ISU Media Team ([media@isu.ch](mailto:media@isu.ch)) in advance of the event. The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

#### 1.5. TV and Radio Rights Holders

All right holding media must also apply for accreditation via [OMAS](#). Access to the Right Holders area is restricted, therefore Right Holders are invited to contact the ISU Media Team [media@isu.ch](mailto:media@isu.ch) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster:

**NOS, Anneloes Krist:** [Anneloes.Krist@nos.nl](mailto:Anneloes.Krist@nos.nl)  
Producer Sport | Mobile + 31 6 45050127

#### 1.6. Accreditation Confirmation

If the accreditation request – either on-site or remote - is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the email of confirmation to receive your accreditation badge.

You will also be notified if your accreditation request is denied. Please note that the ISU and OC reserve the right to refuse accreditation with or without justification.

Accreditations are available at the Media entrance of the Thialf Arena. Opening hours of the accreditation desk are the same as those of the Press Centre as follows:

- **Thursday March 2<sup>nd</sup>:** 16:00pm – 12:00pm
- **Friday March 3<sup>rd</sup>:** 17:00pm – 12:00pm
- **Saturday March 4<sup>th</sup>:** 11:30am – 20:45pm
- **Sunday March 5<sup>th</sup>:** 10:00am – 21:00pm

## 2. Covid-19 Measures

The [Infectious Disease Guidelines for ISU Events](#) describe the minimum sanitary measures that must be put in place to host an ISU Event during a COVID-19 pandemic situation. If the local health authorities require a stricter policy in order to host the Event, those stricter policies will need to be followed.

General measures – subject to changes:

- Masks are not mandatory but it is highly recommended to wear them inside the official Event locations (Ice Rink, Transportation, Hotel). If the host country/local community/venue has a stricter mask wearing policy, then masks must be worn as per the local authorities' policy.
- Social distance must apply wherever possible and good hand hygiene is strongly recommended.

Please note that all information regarding the Covid-19 pandemic-related travel and access restrictions/arrangements will be available on the following website (<https://www.rivm.nl/en/coronavirus-covid-19/current-information>) or by contacting the Organizing Committee ([oc@houseofsports.nl](mailto:oc@houseofsports.nl)).

## 3. Visa Application

Be sure to check the [Dutch government website](#) if you may need a short stay visa. Whether you need a visa to visit the Netherlands depends on your nationality.

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee Press Officer: Carl Mureau, [c.mureau@knsb.nl](mailto:c.mureau@knsb.nl). Please note that an official invitation letter will only be provided to approved media representatives.

For visa request, please provide passport details and name of the Embassy where it will be applied.

## 4. Media Facilities at the venue

The Media Centre is located on the first floor of the Thialf Stadium. There are about 60 work desks, equipped with power and wireless internet. Three TV screens are available to follow all races live.

The login details to access the wi-fi internet are the following:

**Username:** *Thialf Press.*

**Password:** *onlyM3di@*

The area dedicated to photographers is situated on the ground floor, and offers about 16 work desks equipped with power, wireless and wired internet. Lockers are also made available in this room.

### 4.1. Media Tribune and TV Commentator positions

The Media Tribunes are accessible from the Media Centre on the first floor. About 30 work desks are provided with power and wireless internet.

TV Commentator positions are located on the second floor and can be booked by contacting the Host Broadcaster:

**NOS, Anneloes Krist:** [Anneloes.Krist@nos.nl](mailto:Anneloes.Krist@nos.nl)

Producer Sport | Mobile + 31 6 45050127

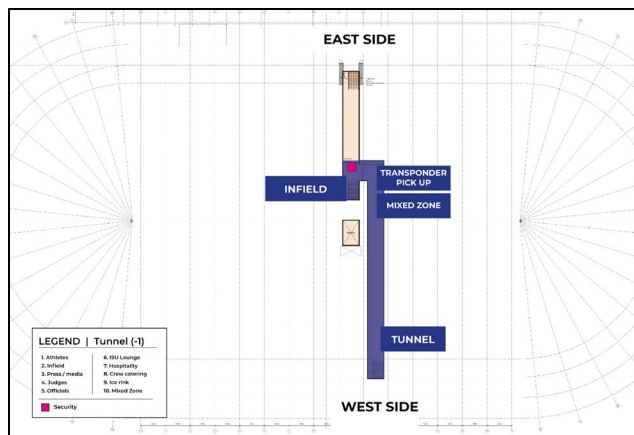
## 4.2. Mixed Zone & Press Conferences

The Mixed Zone, situated in the tunnel of the Thialf Arena which leads to the dressing rooms (see below map), provides an opportunity for media to interview athletes immediately after competition. It is split into five main sections and follows a pre-determined priority order:

- TV and Radio Rights Holders who have pre-booked positions
- ENG crews
- Non-Right Holders (written/web press, TV/Radio, social media without any production rights)
- Virtual Mixed Zone

Interview requests can be addressed to the Organizing Committee Press Officer: Carl Mureau, [c.mureau@knsb.nl](mailto:c.mureau@knsb.nl) and the Media Operations Team on-site in Thialf.

Athletes with requests will pass through the Mixed Zone on completion of every event. Coaches may also be requested for interviews, if required. The Press Officer and ISU Media teams will do their best to make sure that requested skaters go through the Mixed Zone for media interviews, but are also responsible to ensure that the medallists get to their ceremony on time and return to the Mixed Zone to finish TV interviews, before then attending Press Conferences.



All remote media accreditation holders will be able to access the virtual Mixed Zone through a link provided on the ISU Inside Event App. Once in the virtual room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

## 5. Media Services

- To access ISU photo galleries for editorial and non-commercial purposes, [click here](#). When using a picture, the ISU must be credited as follows: **©International Skating Union (ISU)** and must be tagged or mentioned in any social media post.
- Social Media accounts:
  - Instagram: <https://www.instagram.com/schaatsen.nl/>
  - Facebook: <https://www.facebook.com/Schaatsen.nl/>
- Event Hashtags: #speedskating
- Event Website: <https://www.schaatsen.nl/kalender/2023/3/isu-wk-afstanden/>

Connect with ISU official channels for all the latest and live information:

- [ISU website](#)
- [ISU Newsletter](#)
- Facebook: [@ISUSpeedSkating](#)
- Instagram: [@isuspeedskating](#)
- Youtube: [Skating ISU](#)
- Twitter: [@ISU\\_Speed](#)
- Tik Tok: [@isuskating](#)
- Weibo: [weibo.com/isuofficial](#)
- LinkedIn: <https://www.linkedin.com/company/international-skating-union>

#### **Inside ISU Event App :**

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely.
- It gathers all the key media-related information (competition schedule, media areas operating hours, contacts, virtual mixed zone, transportation, entries/results, etc.), constantly updated live with push notifications alerts.

The credentials to access the Media channel of the relevant Event is provided via OMAS once an accreditation is approved.

## **6. Media Accommodation**

The Organizing Committee has not designated any official media hotel. Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

## **7. Transportation and Telecommunications**

No shuttle service is organized for this event. Every individual media person is responsible for arranging his/her own transportation.

Useful information about all public transports in the Netherlands (especially train and bus) can be found on the country-wide Apps named [NS](#) and [9292](#).

## **8. Competition information**

The schedule, entry lists, results and rankings will be accessible [here](#).

**For any additional questions or information, please do not hesitate to contact:**

**OC Press Officers:**

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