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ISU *WORLD SPEED SKATING* CHAMPIONSHIPS

INZELL 2024

ISU WORLD SPEED SKATING CHAMPIONSHIPS 2024
MARCH 7 – 10, 2024
INZELL, GERMANY

Media Information



**INTERNATIONAL
SKATING UNION**

2023-2024

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The Deutsche Eisschnelllauf- und Shorttrack-Gemeinschaft e.V. looks forward to hosting media attending the ISU World Speed Skating Championships 2024 in Inzell, Germany. The event will be held at the Max-Aicher-Arena (Reichenhaller Str. 79, 83334 Inzell, Deutschland) from March 7 – 10, 2024.

This information will assist you in planning your trip to Inzell and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The Press Centre and press tribunes will be open and operational as from the first practice/ training session on Monday, March 4, 2024 according to the following time schedule (it may be subject to changes and needs to be verified on-site):

March 4-10, 2024: 9:00am – 18:00pm

1. Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under «[Media Accreditation](#)».

⚠ When registering / applying, please make sure to upload all requested press credentials and to update these at the start of each season.

Only professional journalists and photographers (print/web, TV/Radio), and to some extent some content creators and social media reporters, covering ISU Events for editorial or news purposes will be accredited.

1.1 Accreditation Requirements

All media must provide the following up-to-date documentation when applying for media accreditation:

1. Endorsement letter from the editor-in-chief (formats: pdf, png or jpeg) - **Mandatory**
2. Copy of current professional media or journalist card (formats: pdf, png, or jpeg) – **if available**
3. Copy of ID + portrait photo (formats: pdf, png or jpeg) - **Mandatory**
4. Examples of published work / portfolios (past articles, photographs, etc.) (formats: pdf or web links) - **Mandatory**
5. Any necessary documentation required by the host country which may include sanitary certifications/testing results – **If needed**

1.2. Quotas

If space is limited the following quota will be enforced:

Type of Media	Number of people per media organization
Writing Press	Media Organization (newspaper, magazine, web, agencies, ISU Member Federations): 1 journalist
	Major Agency or Newspaper: 2 journalists

Photographer	Media Organization: 1 photographer
Photographer	Major Agency or Newspaper: 2 photographers For Figure Skating, Synchronized Skating and Short Track Speed Skating: limited to one rink side position, the other in an elevated position. For Speed Skating, 2 rink side positions (if space permits).
TV Non-Right Holder	Media Organization: 3 persons crew max. (e.g. one reporter, one camera person, one editor)
Radio Non-Right Holder	Media Organization: 1 reporter (max.)
Freelancer	Freelance journalist or photographer: 1 person <ul style="list-style-type: none"> • Freelancers must provide written evidence that they are assigned to cover the ISU Event on behalf of a media organization. • In case a freelancer is operating under its own account, they may be requested to submit additional written evidence (presentation letter, copy of past editorial pieces, etc).

1.3. Accreditation types and deadlines

The International Skating Union (ISU) and the Organizing Committee (OC) work diligently to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU Events.

The type of media accreditation available are the following:

1. **On-site** media accreditation (subject to capacity)
2. **Remote** media accreditation allows to cover the event virtually with no access to the venue

The deadlines to apply for media accreditations are as follows:

- **On-site** media accreditation requests: **Wednesday, February 7th, 2024**
- **Remote** media accreditation requests: **Wednesday, February 21st, 2024**

⚠ No late media accreditation applications will be accepted for on-site requests.

1.4. Restrictions to Media Non-Right Holders during ISU Events

Non-Right Holders media – print/web journalists, TV/Radio, photographers, content creators and social media reporters – who have not negotiated any special production rights – need to abide and agree to the following rules in the conduct of their editorial work during ISU events ([see Terms and Conditions here](#)).

1.4.1. Restricted areas

Filming in the below listed areas is strictly forbidden:

- Competitions / Field of play
- Training sessions (at the Practice or Main rinks)
- Warm-up zone
- Changing rooms
- Mixed Zone area
- From public seats at all times (even during ice resurfacing)

The transgression of any of these rules may result in the exclusion from ISU Events, removal of accreditation and legal actions.

1.4.2. Authorized areas

Non-Right Holders media are only allowed to produce video, audio-recorded material for editorial/news purposes in the following areas:

- In the Press Conference room
- Outside the venue

/! Special filming permissions, including permission to conduct interviews in the Mixed Zone, may be granted to Non-Rights Holders media on a limited and case-by-case basis. Requests must be made through the a form ([available for download here](#)) and submitted to the ISU Media Team (media@isu.ch) at least one week prior to the start of the event.

1.5. TV and Radio Rights Holders Accreditation / Services

All Rights Holders media must also apply for accreditation via [OMAS](#). Access to the Rights Holders online area is restricted, therefore Rights Holders are invited to contact the ISU Media Team (media@isu.ch) in order to obtain a username and password.

To book any broadcasting services or facilities please contact the Host Broadcaster:

Southfields
Arthur Zuijderwijk
Directeur Business Development

Tel. +31 (0) 20 893 1000
Mob. +31 (0) 6 5161 0647
loc. MediArena 2, 1114 BC

<https://www.desg.de/>

Amsterdam-Duivendrecht, Nederland

1.6. Accreditation confirmation and pick-up

If the accreditation request is accepted, an automatic email of confirmation will be issued. For on-site attendance, you may be asked to present a copy of the confirmation email at the accreditation desk to receive your accreditation badge.

You will also be notified if your accreditation request is denied. **Note that the ISU and OC reserve the right to refuse accreditation requests with or without justification.**

2. Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee ok-wm2024@desg.de. Please note that an official invitation letter will only be provided to approved media representatives.

For visa request, please provide passport details and name of the Embassy where it will be applied.

Contact:

Auswärtiges Amt
Internetredaktion
Werderscher Markt 1
10117 Berlin
Postanschrift: 11013 Berlin

Tel.: +49 30 5000-0

Fax: +49 30 18-17-3402

E-Mail: poststelle@auswaertiges-amt.de

Web: www.auswaertiges-amt.de

Further information can also be accessed here:

Landratsamt Traunstein
Papst-Benedikt-XVI.-Platz
83278 Traunstein Deutschland

Tel.: +49 (0)861 58-0

Fax: +49 (0)861 58-9449

E-Mail: poststelle@traunstein.bayern

3. Media Facilities at the venue

Press Center:

- Located in the sports hall (opposite the arena)
- 100 workstations with internet connection - 50 wired and 50 wireless
- Instead of TV screens, a projector will broadcast the live image from the arena (like it will be for the athletes' warm-up arena).

4.1. Media Tribunes and TV Commentator positions

Media Tribunes:

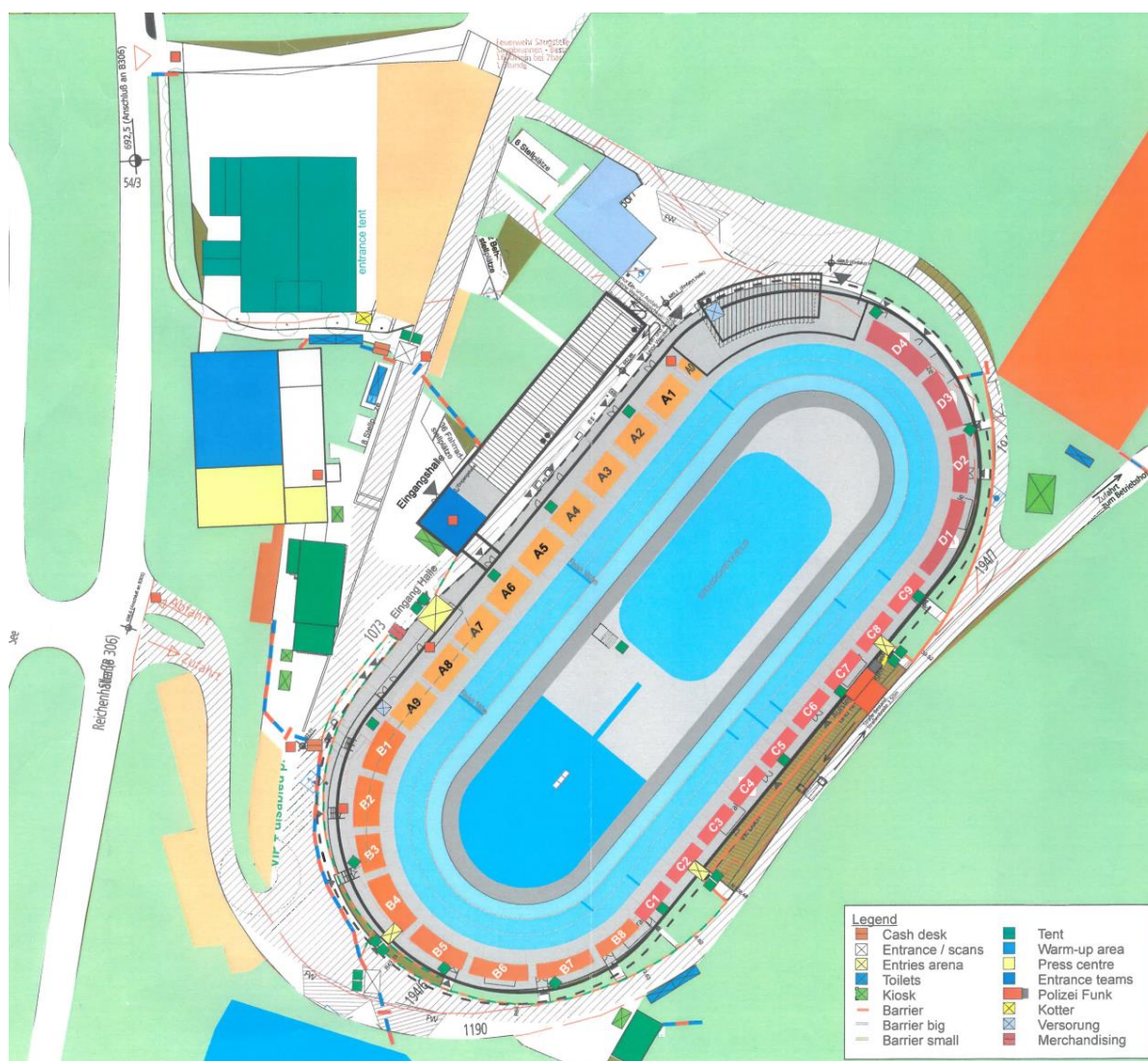
- 20 places with WiFi in the arena
- No TV Screens in the arena (journalists can follow the races via the huge scoreboards in sector B1)

- The photographers in the arena have access to the “Press” WiFi.

4.2. Mixed Zone & Press Conferences

4.2.1 Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition.



The Mixed Zone area is split into six main sections and follows a pre-determined priority order:

1. Quick Quotes (made available on the ISU website)
2. TV / Radio Rights Holders (with pre-booked positions)
3. ISU Production/Social Media crew
4. TV / Radio Rights Holders with ENG positions
5. Non-Rights Holders (print/web, TV/Radio, social media without any production rights)

Athletes will go through the Mixed Zone on completion of every competition/race. Coaches may also be requested for interviews. The media operations team onsite will do its best to make sure the requested skaters go through the Mixed Zone for media interviews, however it is not mandatory for the athletes to give interviews.

⚠️ Priority will be given to medal ceremonies and TV Right Holders.

As the timing between the end of medal ceremonies and the start of press conferences is quite tight, note that medallists will go through the TV Right Holders' Mixed Zone for interviews and, if time permits, they could spend a limited time in the Non-Rights Holders area. If interviews in the Non-Rights holders area must be cut short, all questions should then be asked during the press conferences.

4.2.2. Press Conferences

Press conferences will feature the top-3 finishers after each competition/race and/or after victory ceremonies on final competition days. The press conferences will take place in the media center (opposite the arena) in the sports hall.

In case remote services are available, media holding a remote accreditation will be able to access the virtual Mixed Zone and virtual press conferences through links provided on the Inside ISU Events App. Once in the meeting room, those wanting to ask a question will be asked to notify the moderator by using the chat or raise hand function. The moderator will call on those wanting to ask a question.

5. Media Digital Services

The ISU provides relevant and live media information through a number of digital channels:

ISU Website:

- [Homepage](#)
- [News section](#)
- [Media section](#) that includes the [OMAS accreditation portal](#), [Press Releases](#), [Media Guides](#), [ISU Photo Collection](#) as well as video libraries ([Ice Skating Channel](#), [Archives](#)).
- [ISU Newsletter](#)
- [Event webpage](#)

ISU Photo Event Gallery

- Access ISU photo galleries for editorial and non-commercial purposes (link and password provided on the Inside ISU Events App).
- When using a picture, the ISU must be credited as follows: ©**International Skating Union (ISU)** and must be tagged or mentioned in any social media post.

ISU Social Media Accounts:

- Facebook: [@ISUFigureSkating](#) / [@ISUSpeedSkating](#) / [@ISUShortTrackSpeedSkating](#)
- Instagram: [@ISUFigureSkating](#) / [@isuspeedskating](#)
- Youtube: [Skating ISU](#)
- X (Twitter): [@ISU_Figure](#) / [@ISU_Speed](#)
- Tik Tok: [@isuskating](#)
- Weibo: [weibo.com/isuofficial](#)
- LinkedIn: <https://www.linkedin.com/company/international-skating-union>

Inside ISU Event App:

- The Inside ISU Event App is the main source of information and means of communication for media attending ISU Events on-site or remotely (if available).
- It gathers all the key media-related information constantly updated live with push notifications alerts.
- The password to access the Media App of the relevant Event is provided via OMAS once an accreditation is approved.

6. Media Accommodation

The Organizing Committee has designated several official media hotels to be checked with the following booking contact:

INZELLER TOURISTIK GMBH

Rathausplatz 5
83334 Inzell
Deutschland

+49 (0) 86 65 - 98 85 - 0
info@inzell.de

You can contact the company and ask for the availability of exclusive hotels.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

6.1. Media Hotels

The following facility is a well-known place with apartments in Inzell. They are offering rooms for one to six people in a mid-range category.

Chiemgau Appartements

Lärchenstraße 7
83334 Inzell

Phone: +49 (0) 8665 674 0
Email: info@chiemgau-appartments.de

Categories:

- Apartment Type A1 (Single or Double Room) €84.00 per night / Apartment.
- Apartment Type A2 (Single or Double Room) €116.00 per night / Apartment.
- Apartment Type A3 (Single or Double Room) €126.00 per night / Apartment. (2 bedrooms)

6.2. Reservation Payment Conditions

Further information will be provided soon.

7. Transportation

Transportation information will be provided soon.

/ Please be advised that the transportation service will only be available for the designated official media hotels.

8. Useful Information

- **Climate:** 7° C (average temperature)
- **Currency:** EURO (€)
- **Electrical plug types:** Socket type F is the Schuko socket. The Schuko plug is the plug most commonly used in Germany and Europe.
- **Time zone:** GMT +1
- **Emergency numbers:** 112 is used for fire and medical assistance emergencies, 110 is used for emergencies requiring the police.
- **Information public transportation system:** <https://www.traunstein.com/buerger-verwaltung/oeffentlicher-nahverkehr-oepnv>
- **Website of local tourist office:** www.inzell.de

9. Competition Information

- Schedules, Entries and Results will be made accessible [here](#).

For any additional questions or information, please do not hesitate to contact:

Press Officer:

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