Media Advisory

Lausanne, September 12, 2016

ISU announces official ISU event hashtags for season 2016/17

In an effort to streamline social media conversations around ISU Events and Championships, an extensive list of "Official ISU Hashtags" for all ISU Events, Series and Championships is now available. The hashtags have been simplified so they are memorable and easy to use.

Join the conversation by using the Official ISU hashtags on your favorite social media platform! Event organizers might have different hashtags; feel free to use them too!

The ISU also launches its newly curated social media page on www.isu.org/en/social-media. The ISU Social Media Guidelines, links to all official ISU social media pages, the list of official ISU hashtags and of course access to the ISU Social Media Hub are all in one place, easy to find for everyone to promote, participate, comment, share, like, follow and post.

**Figure Skating**

<table>
<thead>
<tr>
<th>Event</th>
<th>Dates</th>
<th>Hashtags</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISU Junior Grand Prix of Figure Skating</td>
<td>Aug - Dec 2016</td>
<td>#JGPFigure</td>
</tr>
<tr>
<td>ISU Grand Prix of Figure Skating</td>
<td>Oct - Dec 2016</td>
<td>#GPFigure</td>
</tr>
<tr>
<td>ISU Junior and Senior Grand Prix of Figure Skating Final Marseille FRA</td>
<td>8 - 11 Dec 2016</td>
<td>#JGPFigure #JGPFigure</td>
</tr>
<tr>
<td>ISU European Figure Skating Championships Ostrava (CZE)</td>
<td>25 - 29 Jan 2017</td>
<td>#EuroFigure</td>
</tr>
<tr>
<td>ISU Four Continents Figure Skating Championships Gangneung (KOR)</td>
<td>15 - 19 Feb 2017</td>
<td>#4ContsFigure</td>
</tr>
<tr>
<td>ISU World Junior Figure Skating Championships Taipei City (TPE)</td>
<td>15 - 19 Mar 2017</td>
<td>#WorldJFigure</td>
</tr>
<tr>
<td>ISU World Figure Skating Championships Helsinki (FIN)</td>
<td>29 Mar - 2 Apr 2017</td>
<td>#WorldFigure</td>
</tr>
<tr>
<td>ISU World Team Trophy TBA (JPN)</td>
<td>20 - 23 Apr 2017</td>
<td>#WTTFigure</td>
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</table>

**Synchronized Skating**

<table>
<thead>
<tr>
<th>Event</th>
<th>Dates</th>
<th>Hashtags</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISU World Junior Synchronized Skating Championships Mississauga Canada</td>
<td>10 - 11 Mar 2017</td>
<td>#WorldJSynchro</td>
</tr>
<tr>
<td>ISU Shanghai Trophy Shanghai China</td>
<td>17 - 19 Mar 2017</td>
<td>#ShanghaiTrophy</td>
</tr>
<tr>
<td>ISU World Synchronized Skating Championships Colorado Springs United States</td>
<td>7 - 8 Apr 2017</td>
<td>#WorldSynchro</td>
</tr>
</tbody>
</table>
Speed Skating
ISU World Cup Speed Skating  Nov 2016 – Mar 2017
ISU Junior World Cup Speed Skating  Nov 2016 – Feb 2017
ISU European Speed Skating Championships  6 - 8 Jan 2017
Warsaw Poland
ISU World Single Distances Speed Skating Championships  9 - 12 Feb 2017
Gangneung Republic of Korea
ISU World Junior Speed Skating Championships  17 - 19 Feb 2017
Helsinki, Finland
ISU World Sprint Speed Skating Championships  25 - 26 Feb 2017
Calgary Canada
ISU World Allround Speed Skating Championships  4 - 5 Mar 2017
Hamar Norway

Short Track Speed Skating
ISU World Cup Short Track Speed Skating  Nov 2016 – Feb 2017
ISU European Short Track Speed Skating Championships  13 - 15 Jan 2017
Torino Italy
ISU World Junior Short Track Speed Skating Championships  27 - 29 Jan 2017
Innsbruck Austria
ISU World Short Track Speed Skating Championships  10 - 12 Mar 2017
Rotterdam Netherlands
ISU Shanghai Trophy  17 - 19 Mar 2017
Shanghai China

For further information please contact:
Selina Vanier
ISU Communications Coordinator
E-mail: media@isu.ch
Tel: +41 21 612 66 66