PRESS RELEASE



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Lausanne, Switzerland

ISU announces exciting new event in collaboration with Skate Canada and Art on Ice

A joint press conference will be held on October 26, 2019 at 23:00 GMT (16:00 PDT) at Prospera Place in Kelowna (CAN) on the occasion of the ISU Grand Prix of Figure Skating - Skate Canada International.

The International Skating Union (ISU), Skate Canada and Art on Ice will announce a new collaboration and exciting joint project for the season 2019/20.

Media that wish to participate in the conference in person are invited to apply for Media Accreditation for the ISU Grand Prix of Figure Skating – Skate Canada International through the <u>ISU Online Media</u> <u>Accreditation System</u>. On-site journalists will have the opportunity to ask questions during the question and answer session.

The Conference will also be streamed online. All media and interested parties who wish to access the online streaming are invited to subscribe and follow the live stream of the press conference via the <u>ISU Skating YouTube Channel</u>.

To receive further information on this exciting new event following the press conference and during the season please subscribe to the <u>ISU Newsletter here</u> and visit <u>www.montreal2020.com</u>.

About International Skating Union

The International Skating Union (ISU), founded in 1892, is the oldest governing international winter sport federation and the exclusive international sport federation recognized by the International Olympic Committee (IOC) administering the sports of Figure Skating (Single & Pair Skating and Ice Dance), Synchronized Skating, Speed Skating and Short Track Speed Skating worldwide. The objectives of the ISU are to regulate, govern, promote and develop its sports on the basis of friendship and mutual understanding between athletes. Currently three ISU disciplines are included in the Olympic Winter Games program (Figure Skating, Speed Skating and Short Track Speed Skating). For further information please visit isu.org.

About Skate Canada

Skate Canada is dedicated to creating a nation of skaters, both recreationally and competitively. Over 130 years old, Skate Canada is the world's oldest skating organization and Canada's preeminent leader in skating instruction and education. Over 175,000 Canadians participate in Skate Canada educational programs each year, including their flagship CanSkate program which teaches beginners of every age the basic skills of skating and fundamental movements.

As one of Canada's most successful sport governing bodies, Skate Canada athletes have won 29 Olympic medals and 107 world championship medals. Today's Canadian world and Olympic medallists all began at one of nearly 1,200 local Skate Canada clubs or skating schools. Through Skate Canada programs, more than 5,500 certified professional coaches encourage Canadians of all ages to skate together as a family, pursue competitive ice sports and enjoy an active lifestyle by embracing the joy of skating. Skate Canada has a National Service Centre in Ottawa and National Performance Centres in Toronto and Montreal. For Further information please visit skatecanada.ca

About Art on Ice

Internationally-renowned music stars performing their greatest hits live, the world's elite Olympic and Championship ice skaters choreographed in perfect synchronization and an unforgettable show with spectacular special effects – this combination of superlatives is enough to melt the ice.

Year after year, millions of viewers, whether live in the stadium or at home in front of the TV, are enchanted by the passion and power of Art on Ice and its artists.

A star-studded line-up, breathtaking performances and a show rich in emotion all converge to create an unsurpassable experience. That is Art on Ice.

For Further information please visit <u>www.artonice.com</u>