Communication No. 2207

Applications for ISU Four Continents Speed Skating and Short Track Speed Skating Championships, season 2019/20

I. Submission of applications
In line with the ISU Congress decision to introduce ISU Four Continents Speed Skating and Short Track Speed Skating Championships effective as of the season 2019/20, the ISU Council has decided to seek applications for the following Championships:

ISU Four Continents Speed Skating Championships (January 10-12, 2020)
ISU Four Continents Short Track Speed Skating Championships (January 3-5, 2020)

ISU Members are invited to send applications for the above-mentioned ISU Championships to be received at the ISU Secretariat not later than November 30, 2018.

The applicant must ask the ISU Secretariat for the respective questionnaire. The questionnaire must be completed and sent with the application.

Before applying, ISU Members should ensure that the above-mentioned dates, which are in line with the ISU Standardized Calendar, can be respected. In particular, please check that no other conflicting events will be held during the period of the ISU Championships which might affect the ISU Championships in any way (e.g. sufficient hotel accommodation for spectators or other events that might affect TV production or TV coverage).

The ISU reserves the right to change its Standardized Calendar with effect for the season concerned, but would in such case consult with the applying ISU Members and/or ISU Members having provisionally been allotted an ISU Championship.

II. Formats of the ISU Four Continents Speed Skating and Short Track Speed Skating Championships 2020

The format of the ISU Four Continents Speed Skating Championships 2020 will be as follows:

a) Single Distances/Individual races for Ladies: 500, 1000, 1500, 3000m & Mass Start
b) Single Distances/Individual races for Men: 500, 1000, 1500, 5000m & Mass Start
c) Team races for Ladies: Team Pursuit and Team Sprint
d) Team races for Men: Team Pursuit and Team Sprint

The format of the ISU Four Continents Short Track Speed Skating Championships 2020 will be as follows:

a) Overall Classification for Ladies & Men: 1500, 500, 1000 and 3000m
b) Single Distances for Ladies & Men: 500, 1000 and 1500m
c) 3000m Relay for Ladies
d) 5000m Relay for Men
III. Television arrangements (See Rule 105 Television and Other Media Exhibition Arrangements)

All arrangements for television and other media exhibition of ISU Events (see Rules 100, paragraph 3 to identify those Events classified as ISU Events, including ISU Championships), including the sale of the broadcasting rights for the country of the organizing ISU Member, shall be made solely by the ISU in accordance with the ISU General Regulations 2018, Rule 105, paragraphs 1, 2, 3, 4 and 6. Consequently, all TV/Media rights for the ISU Four Continents Speed Skating and Short Track Speed Skating Championships belong to the ISU.

Applying ISU Members must guarantee that a TV production/signal, as specified in the latest ISU Memorandum for guidance in hosting ISU Championships will be available free of charge to the ISU and the ISU TV/Media partners.

For the TV arrangements at the time of the final allotment, please refer to Rule 127, paragraphs 5-7.

IV. Advertising arrangements

While the newly introduced ISU Four Continents Speed Skating and Short Track Speed Skating Championships are not included in the current ISU Advertising Agreements, the ISU is currently evaluating the licensing of these rights to interested parties. Depending on the outcome of this evaluation, the ISU Council will take the appropriate decision and inform the concerned ISU Members accordingly. In the meantime, applying ISU Members must confirm the following:

In accordance with Rule 105, paragraph 2, “the rink area” must be free of any advertising. No advertising may be placed in the “rink area” without the approval of the ISU Director General. However, the names of the companies providing the timing and results service systems may be placed on the score/display boards and the computing system, if so approved by the ISU Director General. The “rink area” means the whole of the inside of the Championships ice rink that the spectators see from their seats when watching the Championships.

The following statement duly signed by an authorized officer from the arena company/organization must be provided:

Quote

We hereby confirm that except for the advertising allowed by the ISU the arena will be free from all advertising during the...................Championships. The arena means the whole of the inside of the Championships ice rink, that the spectators see from their seats when watching the Championships.

Unquote

V. Financial contributions from the ISU in favor of the sport activity of the organizing Member (Rule 106)

Rule 106 states that, “for all ISU Events, the contributions to ISU Members (which include any contributions towards prize money) are based on the budget prepared by the Council and approved by the Congress, but the Council must respect criteria to ensure that the interest of all ISU Members is observed and respected.”

Consequently, within the limits of the Congress accepted overall budget for contributions to the sport activity of the organizing ISU Member, the ISU Council decides upon the allocation of the financial contribution to each Event.

ISU Members applying for any ISU Championships will, upon request, receive an indication from the ISU Director General of the provisory ISU financial contribution allocated to the corresponding ISU Championships.
The ISU Council will indicate the consequent ISU contribution when deciding the provisional allotments and endeavour to confirm at the time of the final allotment the amount in line with the provisory indication.

The ISU Council reserves the right to reduce the indicated financial contribution if required by economic or other pertinent reasons, in particular but not limited to the case that the financial situation of the ISU should substantially deteriorate as a result of reduced revenues for TV and sponsorship contracts from the relevant markets. The ISU Council would further reserve the right to reduce the ISU financial contribution to the organizers in the case that the organizers do not fully comply with all obligations undertaken by the ISU Member/organizer under the ISU Regulations (Rule 106, paragraph 2), the respective ISU Memorandum and this Communication.

The ISU Director General will inform the organizing ISU Member of the final financial ISU contribution, as well as the schedule/date of payment(s) after the ISU June Council Meeting preceding the ISU Championships. Upon acceptance of the final allotment by the organizing ISU Member, no additional ISU contribution can be considered.

It is understood that the ticket sales incomes and related tax responsibilities remain with the organizing ISU Members.

VI. For the expenses of ISU Officials, Competitors etc.
Please consult Rule 137, as well as the respective ISU Memorandum and ISU Communication No. 2096.

VII. Prize Money
Prize money must be awarded in accordance with an ISU Communication to be issued in due course.

VIII. Insurance of ISU Championships
The ISU maintains cancellation insurance in case of cancellation, abandonment, postponement, curtailment, interruption or relocation of the insured ISU Championships due to any cause beyond the control of the ISU or the Organizers, but not including terrorism risk. The ISU Championships are presently insured for actually incurred expenses up to the amount of the ISU contribution (excluding Prize Money). The insured sums will be communicated to the respective organizing ISU Member in due time.

Every organizer can, at its own choice and cost, insure for a higher sum at the same premium rate as the ISU.

The ISU also maintains insurance against Legal liability in respect of bodily injury, illness or disease and/or loss or damage to property of third parties with a Limit of Indemnity of US$ 20,000,000.

NOTE: Cover for events held in United States of America can only be included on an Excess basis, above a minimum locally placed Limit of US$ 1,000,000.

The premiums for both insurance policies will be paid by the ISU in advance and are taken into account in the determination of the ISU financial contribution.

IX. Information regarding the ISU Championships Hotels
Detailed information regarding the hotels is needed, so that the ISU can better evaluate the applications. Please state the prices in US$ equivalent as well as the location of all hotels, the distance to the stadium(s) and expected transportation times. A brochure of the hotel(s) should also be enclosed.
X. Press conferences and promotion campaigns
When an ISU Member has been provisionally or definitely allotted ISU Championships, press conferences and promotion campaigns must be organized. These obligations must be confirmed in the application.

XI. ISU Memorandum for Guidance in holding ISU Championships
The ISU Member applying for an ISU Championships must confirm in writing that it will observe and follow the most recent edition of the respective ISU Memorandum and any subsequent updating. The ISU Memorandum for the concerned discipline is available upon request at the ISU Secretariat. Any substantial financial implications resulting from changes between the ISU Memorandum in force at the time of the application and at the time of the Championships will be resolved in due time.

Tubbergen, January 5, 2018
Lausanne, November 5, 2018
Jan Dijkema, President
Fredi Schmid, Director General