Application Form

to become an ISU Center of Excellence (CoE)

For the cycle 2022 - 2026

Cover page

Instructions:

1. Please submit the application form, both in word and PDF format, no later than January 31, 2022. Applications received by ISU (either in hard or soft copy) after the deadline will not be considered.

2. Please attach a supporting letter signed by the President and General Secretary of the ISU Member in whose territory the prospect CoE is located.

3. Please make sure you have answered ALL questions (unless specified otherwise). The total number of pages of the completed application form should not exceed 12, with normal font size of either 11 or 12.

4. Additional documents to support your application will be accepted. However, please note that all essential information must be included in the application form, and that the evaluation of the application will mainly be based on the completed application form.

5. The completed application form and supporting documents must be sent by email to development@isu.ch and dvcommission@isu.ch.

6. Please note that inadequate or incorrect information may be prejudicial to your application.

7. The ISU CoE Guidelines are attached. You are kindly requested to read the Guidelines and refer to them when answering some of the questions in this application form.
# Index

1. CoE Applicant Information  
2. SMART Description of the CoE Applicant  
3. Facilities  
4. Performance Services  
5. Support Services  
6. Leadership, Management and Operations
1. CoE Applicant Information

Name of entity: ____________________________________________________________

Country: ________________________________________________________________

Name and Contact information of person completing application:

Name: _______________________________________________________________________

Position: ____________________________________________________________________

Address: ___________________________________________________________________

E-mail: __________ Telephone: __________

Potential ISU CoE for (more than one box may be ticked):

☐ Single Skating
☐ Pair Skating
☐ Ice Dance
☐ Synchronized Skating
☐ Speed Skating
☐ Short Track Speed Skating
2. SMART Description of the CoE Applicant

Please describe the objective(s) (SMART) of your Center.

**SMART= Specific, Measurable, Achievable, Relevant, Time-Oriented**

**Specific:** An objective needs to be specific about the end results. People need to understand the goal.

**Measurable:** Your goals must be described in such a way (e.g. by using numbers) that you will be able to measure the progression toward achieving them.

**Achievable:** The goals should not be too easy to reach, but not too hard either. Find the right balance to make it motivating.

**Relevant:** The objective needs to be compatible with the ISU CoE mission and be within areas that the entity can influence.

**Time-Oriented:** What is the time frame to achieve the goal?
3. Facilities

Please describe the facilities your Center can make available for ISU CoE activities.

As per the evaluation grid of the ISU CoE Guidelines, please indicate the level of your facilities for the following areas:

**Generic and sport-specific facilities**
- ☐ None
- ☐ Fair
- ☐ Good
- ☐ Excellent

**Food Services**
- ☐ None
- ☐ Fair
- ☐ Good
- ☐ Excellent

**Accommodation Services**
- ☐ None
- ☐ Fair
- ☐ Good
- ☐ Excellent
Please provide required information:

**Coaching**

- Please indicate the number of Coaches who could be made available for ISU CoE activities as well as their level of expertise.

- Please describe briefly your coaching/training system and attach a day plan, if possible.

- If you have an existing training program, please attach it. Please also include the pricing of the training program.

- Please describe the maximum capacity of Skaters that can be hosted in your Center as well as the number of international Skaters that can be received in your Center.
As per the evaluation grid of the ISU CoE Guidelines, please indicate the level of the performance services that your Center can provide:

**Performance Analysis**
- None
- Fair
- Good
- Excellent

**Medical Support for Performances**
- None
- Fair
- Good
- Excellent

**Sport Science**
- None
- Fair
- Good
- Excellent
5. Support Services

As per the evaluation grid of the ISU CoE Guidelines, please indicate the level of the various support services your Center can provide:

Participant Support
☐ None
☐ Fair
☐ Good
☐ Excellent

Education
☐ None
☐ Fair
☐ Good
☐ Excellent

Youth and Pathway Development
☐ None
☐ Fair
☐ Good
☐ Excellent

Research and Innovation
☐ None
☐ Fair
☐ Good
☐ Excellent

Anti-Doping
☐ None
☐ Fair
☐ Good
☐ Excellent
6. **Leadership, Management and Operations**

Please outline the vision and values of your Center.

Please describe how financially stable and sustainable your Center is.

Please describe the HR and management structure that your Center would put in place for ISU CoE activities.

If you were selected as an ISU CoE for the cycle of 2022 – 2026, how would you envisage the cooperation with other CoEs to build up the overall ISU CoE program?

If you were selected as an ISU CoE for the cycle of 2022 – 2026, how would you promote your services and attract participants, particularly those from other ISU Members? How would you foresee the cooperation with the involved ISU Members outside of your home country?