

INTERNATIONAL SKATING UNION

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Media Advisory

Lausanne, September 12, 2016

ISU announces official ISU event hashtags for season 2016/17

In an effort to streamline social media conversations around ISU Events and Championships, an extensive list of "Official ISU Hashtags" for all ISU Events, Series and Championships is now available. The hashtags have been simplified so they are memorable and easy to use.

Join the conversation by using the Official ISU hashtags on your favorite social media platform! Event organizers might have different hashtags; feel free to use them too!

The ISU also launches its newly curated social media page on www.isu.org/en/social-media. The [ISU Social Media Guidelines](#), links to all official ISU social media pages, the list of [official ISU hashtags](#) and of course access to the ISU Social Media Hub are all in one place, easy to find for everyone to promote, participate, comment, share, like, follow and post.

Figure Skating

ISU Junior Grand Prix of Figure Skating	Aug - Dec 2016	#JGPFigure
ISU Grand Prix of Figure Skating	Oct - Dec 2016	#GPFigure
ISU Junior and Senior Grand Prix of Figure Skating Final Marseille FRA	8 - 11 Dec 2016	#GPFigure #JGPFigure
ISU European Figure Skating Championships Ostrava (CZE)	25 - 29 Jan 2017	#EuroFigure
ISU Four Continents Figure Skating Championships Gangneung (KOR)	15 - 19 Feb 2017	#4ContsFigure
ISU World Junior Figure Skating Championships Taipei City (TPE)	15 - 19 Mar 2017	#WorldJFigure
ISU World Figure Skating Championships Helsinki (FIN)	29 Mar - 2 Apr 2017	#WorldFigure
ISU World Team Trophy TBA (JPN)	20 - 23 Apr 2017	#WTTFigure

Synchronized Skating

ISU World Junior Synchronized Skating Championships Mississauga Canada	10 - 11 Mar 2017	#WorldJSynchro
ISU Shanghai Trophy Shanghai China	17 - 19 Mar 2017	#ShanghaiTrophy
ISU World Synchronized Skating Championships Colorado Springs United States	7 - 8 Apr 2017	#WorldSynchro

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Speed Skating

ISU World Cup Speed Skating	Nov 2016 – Mar 2017	#WCSpeed
ISU Junior World Cup Speed Skating	Nov 2016 – Feb 2017	#JWCSpeed
ISU European Speed Skating Championships Warsaw Poland	6 - 8 Jan 2017	#EuroSpeed
ISU World Single Distances Speed Skating Championships Gangneung Republic of Korea	9 - 12 Feb 2017	#WorldSpeed
ISU World Junior Speed Skating Championships Helsinki, Finland	17 - 19 Feb 2017	#WorldJSpeed
ISU World Sprint Speed Skating Championships Calgary Canada	25 - 26 Feb 2017	#SprintSpeed
ISU World Allround Speed Skating Championships Hamar Norway	4 - 5 Mar 2017	#AllroundSpeed

Short Track Speed Skating

ISU World Cup Short Track Speed Skating	Nov 2016 – Feb 2017	#WCShortTrack
ISU European Short Track Speed Skating Championships Torino Italy	13 - 15 Jan 2017	#EuroShortTrack
ISU World Junior Short Track Speed Skating Championships Innsbruck Austria	27 - 29 Jan 2017	#WorldJShortTrack
ISU World Short Track Speed Skating Championships Rotterdam Netherlands	10 - 12 Mar 2017	#WorldShortTrack
ISU Shanghai Trophy Shanghai China	17 - 19 Mar 2017	#ShanghaiTrophy

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